



MEDIA RELEASE

UN CSW67 NGO CSW 'VIRTUAL' FORUM

Economic Empowerment of Women through Innovation and Sustainable Development Goals

Carol Hanlon, Founder/CEO, Belmont BEC (BEC Global) BPW Business Incubator, and TCF WA (TCF Global) will be presenting at the upcoming virtual forum 'Economic Empowerment of Women through Innovation and Sustainable Development Goals'.

The forum will be hosted by NGO CSW, which is a coalition of many non-government organisations, civil societies and individuals that are concerned and working towards the world-wide attainment of women's human rights, gender equality and empowerment of women and girls on an international level. Their mission is to provide an international platform for the voices and leadership of feminists and women's rights advocates across the globe to inform, engage and inspire.

Ms Carol Hanlon will be one of the many talented women & men from around the globe presenting at the virtual forum this year. The presenters this year will be discussing various topics around innovation and technological change, and how the digital age can enhance and accelerate the goal of achieving gender equality with the empowerment and economic security of all women and girls. The Forum will also include topics covering the sustainable development goals. Every year for two weeks, the NGO CSW convenes a global forum of hundreds of events that focus entirely on this aim.

Ms Hanlon will be presenting about empowering women entrepreneurs through small business training and mentoring, circular economies, sustainability, fashion, creative industries & social enterprises, and will showcase empowered women and men making a difference globally.

Other global speakers include the following:

Önder Senol from DeFacto will discuss DeFacto's approach towards women's empowerment and the Dreams Made of Fabric project. Mr Senol is the Head of E-Commerce at DeFacto, one of the leading brands in the fashion industry in Türkiye.

Sara Azimi, Peivande Gole Narges, Iran will provide insights of how PGN provides support for women heads of household and orphans. This year we have made it our mission to move towards health conscious and environmentally conscious production and education.

Zaneta Mascaranas MP, Member for Swan, Parliament of Australia will share insights of women in STEM engineering, mining industry and experience working in climate action, helping companies to reduce their emissions.

Maria Aziz, Chair, Afghan Young Leaders, Australia is an Afghan-Australian activist, counsellor, and senior case worker. She works to support migrants fleeing Afghanistan and to bring attention to the harsh realities faced by those in her homeland. Through her tireless efforts and unwavering dedication, she is positively impacting the world and bringing hope to those who need it most.

Alida Perkov, President, BPW Pula, Croatia, a Doctor of Science and entrepreneur advisor will present on empowering the participation of women in the digital economy. Alida is a former Croatian representative for Women's Entrepreneurship at the United Nations, UNECE Geneva.

Rachel Hanlon from Hello Machine, Australia will update and inform on matters of media archaeology providing vision and perceptions from her PHD technology & communications global art project, which explores how the telephone, an 'object' that was significant to a particular generation as simply a technological device, can surpass its intended functional purpose and evolve into another 'thing' altogether.



Giselle Rufer, activist and Founder of Delance, Switzerland, creating personalised Swiss watches for women, and is a member of BPW Neuchâtel, will inspire with her presentation on rising against the odds, “Your story is your best marketing tool, just tell it!”

Dr Sheeba Armoogum, Associate Professor, University of Mauritius, will share insights into educating girls and women in cyber security and ICT in Mauritius.

Khadiga Eltazii, President, Business & Professional Women (BPW) Bahry, Sudan has been empowering women socially, economically, and politically for over 15yrs to achieve equality, specifically channelling her work in conflict areas within Sudan. Her presentation will discuss the educational routes and infrastructure put in place to allow for women in areas of conflict past or present, to become empowered.

Nageswaree Kodai, Cyber Security Advisor, MY Business Incubator, Australia. Nageswaree will be providing tips on personal cyber security whilst using your portable devices.

Jasmyn Mumme, Past President, BPW Australia will be discussing how to develop your leadership potential. BPW Australia is a forum for women to meet, network and socialise with other like-minded women. Jasmyn was National President of BPW Australia from 2016 to 2018 and has 35 years’ experience in leadership roles across women’s organisation and not-for-profit boards.

Ms Hanlon said, “I am thrilled to once again be invited to address the audience of this important global forum. It is an honour to be the convenor of this group of amazing women & men who are thriving in their various fields and using technology to maximise opportunities to empower women across the globe.”

Registration for the NGO CSW virtual forum is free and can be completed at www.ngocsw.org

The ONLINE forum will be held 7th March 2023, 5pm-7pm Perth, Western Australia time (9am-11am UTC time)

**Event Zoom registrations can also be made directly at <https://tinyurl.com/mwrk2k8k>
www.bpwbusinessincubator.com/empoweringwomen**

For further information please contact:

Carol Hanlon

Belmont BEC Inc. (BEC Global) | TCFWA Inc. (TCF Global)

PO Box 370, Cloverdale, WA 6985, Western Australia

P | 61 8 9479 3777 M | 61 417963231

E | carol.hanlon@belmontbec.com



About:

Belmont BEC | BEC Global (Belmont Business Enterprise Centre Inc.) is a nonprofit community-based organisation that was established, in 1994 providing training and mentoring support services to over 28,000+ individuals in Australia & beyond to start or improve their small business and is a specialist in virtual business incubation.

www.belmontbec.com www.mybusinessincubator.com.au www.becnational.com
www.bpwbusinessincubator.com/empoweringwomen www.bpwbusinessincubator.com/bec

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade, and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com
www.myfashionincubator.com www.fashionincubators.com