



MEDIA RELEASE

TCF AUSTRALIA IS PROUD TO PARTICIPATE IN PAYPAL MELBOURNE FASHION FESTIVAL'S INDEPENDENT PROGRAM!

TCF AUSTRALIA is proud to participate in the PayPal Melbourne Fashion Festival's Independent Program for 2024. TCF AUSTRALIA offers *free* access to EXPORT assistance for small businesses operating in the fashion, textile, clothing, footwear, leather, accessories, creative, and related TCFL industry sectors across Australia looking to improve their exporting skills.

The Independent Program is an integral component of the Festival, exploring fashion in the realms of culture and the arts; highlighting the breadth and diversity of fashion beyond the runway or as a retail experience.

TCF AUSTRALIA Export Workshops for the Independent Program will be held on Wednesday, February 28th and will incorporate a series of *free* TCF AUSTRALIA Export Workshops:

1) Introduction to Exporting & Importing, 10am-12noon

Basic steps to lower your risks

Topics include Research, Contracts, Logistics, Costings, Incoterms, IP, Grants

2) Export Guide for Small Business, 1pm-3pm

Develop your success plan for global trading & case studies.

Topics include Finance, FTA's, ATT, Forex, IP, Incoterms, Pricing, Risks, Grants

3) Writing your Export Marketing Plan, 4pm-6pm

Global Marketing Opportunities, Asia, USA, UK

Topics include Trade Events, Exhibitions, Agents, Linkages, Supply Chains, Austrade, Country Insights, Grants

All Bookings www.tcfaustralia.com/events

Venue:

The Duke of Wellington Hotel,

Russell Room,

146 Flinders Street,

Melbourne

Includes : Nibbles, Tea/Coffee, Juice

Carol Hanlon, CEO of TCF AUSTRALIA said, "As a proud participant of PayPal Melbourne Fashion Festival's Independent Program, it's fantastic to be able to offer *free* access to EXPORT assistance to small businesses operating in the fashion, textile, clothing, footwear, leather, accessories, creative, and related TCFL industry sectors."

Australian business owners and managers can benefit from an extensive range of *free* support through the TCF AUSTRALIA Export Training & Mentoring Project also includes one/one mentoring, helpline support, online webinars, and forums to gain increased business skills in exporting goods or services around the world. Three sessions will support the beginner through to the existing exporter looking to update their export opportunities. Three workshop topics will cover 1) Introduction to Exporting Workshop, 10am-12noon; 2) Export Guide for Small Business, 1pm-3pm; 3) Writing your Export Marketing Plan, 4pm-6pm.



For those unable to attend Melbourne February 28th Export Workshops can register at www.tcfaustralia.com/export for *free* online support.

For further information please contact:

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CEO

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TCFWA | TCF Australia | TCF Global is a not-for-profit community organisation established in 1998, assisting over 7,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, international trade, and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfaustralia.com/export www.tcfglobal.com www.myfashionincubator.com