BELMONT BEC NEWS UPDATE - JULY 2024



31st Belmont & Western Australian Small Business Awards 2024 NOW OPEN Nominate yourself, or another deserving WA small business in the 31st Belmont & Western Australian Small Business Awards which highlight the immense value that small businesses contribute to the Western Australian economy. There are 22 Award categories that any small business or individuals across Western Australia can enter. FREE to enter and assistance is available.
AWARDS ENTRY FORM AWARDS MEDIA RELEASE AWARDS HELPLINE

20th designedge Innovation Festival 2024 - has just launched and will feature over 130 events over the coming months staged in Belmont, Perth Western Australia, as well as nationally and globally online; the event includes forums, workshops, webinars, and networking, bringing together export trade opportunities, cyber security experts, innovators, designers, creatives, women entrepreneurs, business experts and Asian TCF trade networks. All events are FREE to Members of BEC and TCF.
FESTIVAL EVENTS FLYERS FESTIVAL MEDIA RELEASE

Belmont Business 'Ask an Expert' Sundowner - July 31st, 5pm-7pm Promote your business, make new business contacts and gain opportunities. Guest Speakers, Business Award Winners sharing their success stories **NEW VENUE: to be announced Bookings Essential FREE Entry, Door Prizes**

Grants and assistance programs in Australia
Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge.
Do you qualify?

Your one-stop resource for business sustainability information
This is a central location to view business sustainability records, credentials and supporting documentation. The site is to help you make more informed choices about the businesses you support, work with, invest in and buy from. Members choose to maintain this public **record**, they voluntarily report their progress and have committed to honesty
Learn more here.

Nominations are open for….
2025 Australian of the Year Awards
The Australian of the Year Awards recognise people who have made a significant contribution to the Australian community. They are likely to be considered an inspirational role model and often someone changing lives and Australian society for the better. The Awards recognise those whose challenges and triumphs are manifested in their life experience and personal journey, beyond their career achievements in the year they have been recognised. More details.

BELMONT BEC ONLINE AUCTION - EOFY SALE - Grab your bargains now!
accommodation, conference rooms, diamond watch, sports memorabilia, online business development and heaps more fabulous

offers. All proceeds assist BEC & TCF provide support services to small businesses. www.becauction.com





Quote of the month
"The way to get started is, to quit talking and begin doing."
Walt Disney (1901-1966)
Walt Disney holds the record for most Academy Award wins by an individual.



Fitness Promotional Product Opportunity: small runs with your business logo! Discover MYLALA Bands by Min Yuen Rubber – the perfect choice for all age ranges and workout enthusiasts seeking quality and style. Inspired by medical tourniquets, our latex-free & TPE-free, textured exercise bands are available in chic Macaroon colours. Designed for comfort and performance, they ensure a slip-free, sticky-free workout experience. Embrace the essence of "La~la~" (Stretching in Mandarin) with MYLALA Bands and elevate your fitness journey. Transform your stretches into achievements – explore MYLALA Bands today! **Visit**

ACCC AUSTRALIAN COMPETITION & CONSUMER COMMISSION

Help when you're in debt
There are several free services that can help you if you're struggling with debt. Laws are in place to protect you from being treated unfairly by debt collectors. ***The ACCC can***: * help consumers and businesses understand their rights and responsibilities. * Investigate businesses where they might be breaking the law. If you owe money, debt collectors generally have a right to seek repayment. There are laws in place to protect you from being treated unfairly by debt collectors. Learn about these topics, and more, **here.**

Business
business.gov.au

Develop an emergency management plan
A good emergency management plan prepares you and your business for unexpected disruptions. Use this template to prepare an emergency management and recovery plan to help protect your business before, during and after an emergency. How to be ready - **here.**



LAST CHANCE: Are you a Cyber or IT Expert?
1001 Business Tips from 101™ Cyber Security IT Experts
Would you like to be featured in our new eBook with your 10 cyber security IT tips? Each expert will be allocated two pages. Free to participate. Interested to share your expertise and gain exposure?
Contact Carol Hanlon

FRIENDS of Belmont BEC

You are invited to join Friends of Belmont BEC – Get involved with our not-for-profit organisation & BEC Connect - receive promotional opportunities, discounted training vouchers, low-cost mentoring, and business diagnostics for your business. Bronze, Silver, and Gold Levels available. Subscription is tax deductible. **Membership Subscription**
BEC invites its network to link with its Social Media pages
BEC FaceBook **https://tinyurl.com/2ppkdntz**
BEC LinkedIn **https://tinyurl.com/5yfejnps**



Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches Discuss your business issues and concerns with your confidential advisor and develop your action plan for success.
Book by the Hour: Online or Phone Face - Phone

TRANSITAINER
Trust your cargo to Transitainer

ALERT: Concern over supply chain crisis
The US has imposed severe tariffs on Chinese imports and to beat the August 1 deadline for new tariffs, Chinese exporters are in a rush to get their products to the US. This crisis would amplify in the months that lead to Christmas therefore, the consumers are likely to experience higher prices, delivery delays and empty shelves. The traditional peak season time has not begun however carriers are already announcing implementing a PSS (Peak Season Surcharge).Some carriers have already advised to expect a PSS of USD500 per TEU and a GRI on top of this. Some countries are also already experiencing a shortage of empty containers and depletion of space on vessels. **Article.**

Are you an exporter or global trade advisor?
1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert, and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact** Carol Hanlon

We are looking for investment opportunities!
Last year, we supported eight companies (with four more in the works). Now it's your turn to secure early-stage investment from our local investor team! Members will look at your registration and you'll have the chance to be part of our exclusive Pitch Night - allowing you to connect with like-minded individuals and savvy investors who are all about innovation and growth. Register by July 26 - **here!**

How SMEs can tackle major challenges in FY25
With economic growth staying subdued, small-to-medium businesses (SMBs) will face increasing challenges across the board next financial year. Interest rates remain high, leaving businesses to absorb higher running costs or pass them on to consumers who are already tightening budgets. **Be aware of...**



Another tip by Dr. Mohamed Elyas from the forthcoming -
'1001 Business Tips from 101™ Cyber Security IT
Know what is connected to your network A key premise in the Internet of Things is having everything connected to the Internet, that is: EVERYTHING. Thus, it is imperative that you scan your corporate network to know what is connected to it. Forget about security risks that smart technologies may pose to your own network, some smart devices are notoriously vulnerable to proxy attacks. This means your company may end up being liable for attacks perpetrated against OTHER companies.



Last year, Australians lost over $2.7 billion to scams, while scam reports increased over 18% to more than 600,000.
Four ways to stop a scammer in their tracks Scams have evolved over the years, but the keys to protecting yourself remain the same: be sceptical, deal only with people you know you can trust, conduct multi-layered due diligence and educate yourself about your investments and options. Here are the top four tips for protecting yourself. **Learn How.**

What is Kanban? Free Kanban template, with examples
Kanban is a well-known Agile management methodology. To use the Kanban framework, your team will implement a philosophy of continuous improvement, where work items are “pulled” from a product backlog into a steady flow of work. The Kanban framework comes to life via Kanban boards, a form of visual project management that helps your team visualise work moving through stages. Learn more about the Kanban methodology and how you can use it on your team **here.**

BPW Australia network - taking action for women's equality
BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 100 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit **www.bpw.com.au** or globally visit BPW International **www.bpw-international.org** or **contact Carol Hanlon**

AGHA Melbourne Gift Fair - 3-6 August 2024
Australia’s largest industry-led trade events for the retail and design sector. The Gift + home Expo in Sydney is held at Sydney Olympic Park in February and the Melbourne Gift fair at the Melbourne Convention & Exhibition Centre in August. The Gift Fairs are world-class B2B trade exhibitions connecting wholesalers with retailers, corporate and hospitality buyers, stylists, designers and more. **Details.**

Lifestyle Vietnam 2024 - 18-21 October 2024
…a great sourcing destination in Asia. With participation and exhibitors in Vietnam and the region. … creating bigger opportunities for international buyers. Toys, handcrafts, textiles and more …. **Information**.

MEGA Gift & Home to be held at **Bangkok** on 17-20 July, 2024. Riding on the proven success of our **MEGA SHOW** Series in Hong Kong, we are now expanding our show brand to Thailand, to offer an extraordinary opportunity for international buyers to blend business with leisure, especially during the peak summer vacation season. As our valued buyer, we are pleased to offer you two nights free accommodation at a designated 5-star Bangkok hotel (on 18-20 July) plus a **Welcome Gift Set** to be collected at the show venue. Details.



Small business Ombudsman's guide to using social media securely Using social media can be a valuable way to grow and increase awareness of your business with existing and potential new customers, but there are important precautions that must be taken. Digital platforms have fundamentally changed the way small businesses connect and sell to their customers. Yet, when there is a problem – such as having your account shut down after being hacked – solving it can be a nightmare.**Tips**

Beginning of the financial year 2025 is a chance to hit the reset button! It's important to note that the beginning of FY25 represents an opportunity to hit the 'refresh' button on your business strategy for the coming year, and together with your accountant, broker and lender, find ways to chart a better future. There are a host of challenges facing small business from elevated inflation through to household cost of living pressures, rising insolvencies, an ATO tax crackdown and an increasingly complex regulatory environment. **Here.**

EOFY cyber security guide
The end-of-financial-year (EOFY) and tax time is busy for small businesses, with increased activity and financial requirements. It is also hacking season for cyber criminals as they capitalise on this hectic time for you and your staff. The Cyber Security Guide for EOFY is a quick reference tool, to help Australian small businesses prepare for this peak period of cyber attacks…**access here.**

4 ways to improve communication with customers
Businesses often struggle with building or maintaining customer satisfaction and loyalty. Whether it's building the confidence of a new customer, establishing a better rapport with existing customers, or resolving complaints of those who have had negative experiences, few things are as important for any business than how their clientele perceives them. This guide can help your business improve customer relations and ensure your entire team effectively communicates with the customers that keep your business profitable. **Tips.**

UP International Trade Show - India - 25-29 September 2024
The grand show will showcase a whole lot of products that are created and manufactured across Uttar Pradesh and have immense potential in the global market. In the show, worthy products will find B2B and B2C buyers from India and abroad, and other stakeholders including the government agencies will explore the products making the most of it for all. Details are **here.**

Small businesses without insurance take dangerous risks
Small business insurance is a crucial investment for all start-ups. If you fail to cover your business properly, you can encounter devastating expenses down the line. While many small businesses assume only larger corporations require insurance, this couldn't be further from the truth. Small businesses without insurance are taking dangerous risks. **Learn more.**

How do I pay employee wages?
With the addition of payroll software in recent years, paying wages has become a more straightforward process for many business owners. However, there are still some important considerations to consider when it comes time to pay your employees' wages. This article will help clarify these considerations and outline:
* how often you should pay your employees?
* minimum wage requirement?
* your obligations regarding payslips. **Learn more.**

Doing business in Asia guides
Whatever stage your business is at, Asialink Business can assist, with a national mandate to develop an Asia capable workforce, Asialink Business offers market-leading expertise and is your partner for

success in Asia. Guides, case studies, special reports and links to countries are **here.**

World Audio Visual & Entertainment Summit (WAVES)
WAVES will bring M&E leaders from across the globe on to one platform to discuss the issues, mechanisms and create frameworks for enhancing opportunities. The Summit will include roundtable discussions among countries, cross-cultural content promotion, boost AVGC industry, promote Indian Ips, enhance business opportunities for global and Indian players, showcase Indian talent pool and poise M&E as a means to generate employment in a sustainable media ecosystem. **Information.**

Small Business Ombudsman Newsletter
Including - Every business should be assured of the opportunity to compete on merit not just economic muscle and be able to defend their economic interest when the 'rules of the road' are infringed upon, and their business is harmed. Unfortunately, if it is a federal matter, seeking your day in court means going to the Federal Court and will require a small business to have at least $200,000 ready to spend on their own case. And you can wait two years to get an outcome. If that's not frightening enough, there's the truly terrifying prospect of the 'cost order gorilla' where you have to be able to meet the other party's costs if you lose. Read their full newsletter - with more useful information - **here.**

Australasian Institute of Business and Enterprise Facilitators
The business advice industry in Australia and in many other countries is self-regulated, and virtually anyone can call themselves a business or enterprise facilitator, advisor, coach, mentor, or consultant. AIBEF provides accreditations for your skills and expertise. Further Info **www.aibef.org.au**

Reduce your business energy costs by 20% - 40%
FREE Access to all nine topics Energy Efficiency Webinars
Contact Us **www.tcfaustralia.com/webinars**

SPECIAL OFFER - STORAGE KING PERTH AIRPORT
Winner of the 2023 Facility of the year award
15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage. Contact or Email www.storageking.com.au
Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next delivery of community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC
Fully equipped training room, catering and refreshments available.
Unit 3, 216 Belmont Ave., Cloverdale - **Contact Belmont BEC**

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track
Members receive one free webinar below during July - Contact us
To book for upcoming events visit **www.belmontbec.com/webinars**

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- Understanding the Australian Privacy Changes
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show

- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX – Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business
- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- Understanding your Intellectual Property – Trademarks, Designs, Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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