BELMONT BEC NEWS UPDATE - SEPTEMBER 2024



31st Belmont & Western Australian Small Business Awards 2024 - HURRY CLOSING 3 WEEKS Nominate yourself, or another deserving WA small business in the 31st Belmont & Western Australian Small Business Awards which highlight the immense value that small businesses contribute to the Western Australian economy. There are 22 Award categories that any small business or individuals across Western Australia can enter. FREE to enter and assistance is available.

AWARDS ENTRY FORM AWARDS MEDIA RELEASE AWARDS HELPLINE

20th designedge Innovation Festival 2024 - will feature over 100 events until September 30th staged in Belmont, Perth Western Australia, as well as nationally and globally online; the event includes forums, workshops, webinars, and networking, bringing together export trade opportunities, cyber security experts, innovators, designers, creatives, women entrepreneurs, business experts and Asian TCF trade networks. **All events are FREE to Members of BEC and TCF.**
FESTIVAL EVENTS FLYERS FESTIVAL MEDIA RELEASE

Belmont Business 'Ask an Expert' Sundowner - September 25th, 5pm-7pm Promote your business, make new business contacts and gain opportunities. Guest Speakers, Meet business award winners & finalists. **NEW VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'Way, Belmont (Cnr Hardey Rd)**
Bookings Essential **FREE Entry, Door Prizes**

Welcome to the new Friends of Belmont BEC, Ryan Randolph, Valued Lives - BENEFITS OF BEC MEMBERSHIP – Members can access 30-60 free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designedge innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible.
Membership Subscription
Welcome to our New Members
BEC invites its network to link with its Social Media pages
BEC FaceBook https://tinyurl.com/2ppkdntz
BEC LinkedIn https://tinyurl.com/5yfejnps



Congrats to our 2023 Inspiration Award Winner Lulu Hawton
After years of fighting in major boxing events around the world, Lulu is thrilled to announce that she'll finally be stepping into the ring in front of her home crowd on September 7th at HBF Stadium in Perth. As a humble Perth local this means the world to her and her family. This isn't just any fight - it's for a WBA title, and it will be broadcast on national TV. Booking here.

13 ways to grow your business quickly
When you first launch your business, your main goal is to establish your brand and start growing. Unfortunately, this doesn't happen overnight. Growth is an ongoing process that requires hard work, patience and dedication. There's no special step or secret way to surpass other businesses in the industry or achieve immediate success. There are, however, proven ways to reach growth milestones

that can catapult a business to success. Tips for accelerating growth - **like this.**

ACCC NEWS
ACCC warning on scam activity following CrowdStrike outage The National Anti-Scam Centre is warning consumers and small businesses to be wary of unsolicited calls, emails or messages requesting they download a software patch or provide remote access to fix or protect their computer from the CrowdStrike/Microsoft outage. Downloading unsolicited software can give scammers access to your computer, including your bank accounts. **To see the full media release have a look at**

Does a verbal agreement have the same legal force as a written agreement? When most people think about entering an agreement, they usually think of a lengthy contract. However, a lengthy contract isn't the only type of agreement out there. In fact, many people are entering into agreements every day, without even placing them into writing. Delve into the world of contract law to answer this pressing question…**here.**

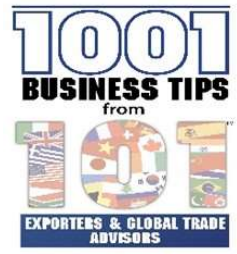
How to create an influencer marketing campaign for your small business Influencer marketing is one of the biggest trends of the digital economy. With its ability to reach new audiences and generate an 11x higher return on investment (ROI) than traditional methods, it's no wonder influencers are fast becoming a key part of many brand's digital marketing strategies. Tips for your business are **here.**

Tackling small business burnout
As a small business owner, often your business is your passion. You might put so much time and energy into your work that it can lead to a lack of work-life balance. It may seem hard to take time out from running your business, but without scheduled downtime, you can risk burnout, which can have negative impacts on your wellbeing and mental health. Avoiding burnout takes some effort, but in the long run, your health and wellbeing, and your business will benefit - **learn more.**

Grants and assistance programs in Australia
Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge.
Do you qualify?



Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches Discuss your business issues and concerns with your confidential advisor and develop your action plan for success.
Book by the Hour: Online or Phone Face - Phone



Are you an exporter or global trade advisor?
1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert, and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact** **Carol Hanlon**



15 small business marketing mistakes (and how to avoid them) As a small business owner, you have a lot of responsibilities and things to keep in mind. One of these is marketing your business. This can be difficult for many due to the time, money, and knowledge required to do it effectively. Marketing your business can't be overlooked if you want to grow your customer base and business. However, it can be easy to make mistakes due to many aspects of marketing that need to be kept in mind. Mistakes and cures **here.**

Export Market Development Grants – OPENING NOVEMBER 6
Information, including Grant Guidelines and opening dates, are now available for the next EMDG round, Round 4. This gives potential applicants the opportunity to understand the changes and new eligibility criteria, and to prepare to apply. You'll find some of the key information in the newsletter. There's more detail on the Austrade website, including factsheets, videos and webinars…**here.**

Funding for WA businesses to adopt digital technology and data
This program provides initial support for eligible businesses to adopt and use existing digital and data technology for the purpose of improving their productivity, efficiency, competitiveness, resilience, safety, and sustainability. The focus of this round is supporting small to medium enterprises to use existing technologies and services, and not for research or the commercialisation of new ideas. Funding of up to $25,000 (excluding GST) is available to cover 50% of eligible costs. Closes September 13. Check eligibility and application **here.**



Quote of the month
"Money has never made man happy, nor will it, there is nothing in its nature to produce happiness.The more of it one has the more one wants." **Benjamin Franklin (1706-1790)** American polymath: a leading writer, scientist, inventor, statesman, diplomat, printer, publisher, and political philosopher.

10 ways to increase your confidence in business Plenty of entrepreneurs, both new and veteran, have similarities when it comes to their qualities. These traits are important for kick-starting and maintaining a thriving business. Entrepreneurs are resilient, highly passionate, very focused on finding opportunities, and are comfortable with taking risky bets. Read on to find out 10 ways to increase your confidence in business….**here.**



Another tip by Saun Conway from the forthcoming - '
1001 Business Tips from 101™ Cyber Security IT
Employee training and awareness Educate employees about common cyber threats such as phishing, social engineering, and malware. Regular training sessions can help employees recognise and avoid potential risks. Employees can be the weakest link in the security chain, so even a little knowledge can go a long way.

BELMONT BEC ONLINE AUCTION - GRAB YOUR BARGAIN NOW!
Accommodation, conference rooms, diamond watch, sports memorabilia, online business development and heaps more fabulous offers. All proceeds assist BEC & TCF provide support services to small businesses. **www.becauction.com**



A different kind of cybersecurity advice
Small businesses often do not have the resources to defend against devastating cyber threats like ransomware. As a small business owner, you have likely come across security advice that is out of date or that does not help prevent the most common compromises. For example, odds are that you have heard advice to never shop online using a coffee shop's Wi-Fi connection. While there was some truth to this fear a decade ago, that's not how people and organisations are compromised today. The security landscape has changed, and our advice needs to evolve with it. Have a fresh look at the challenge **here.**

Tax Time toolkit for small business Information to help your small businesses cope at tax time … and all year round… is **here.**

Small Business Pulse - The Australian Small Business and Family Enterprise Ombudsman, Bruce Billson, has today launched the ASBFEO Small Business Pulse – an innovative combination of non-traditional and traditional data to produce an indicator of small business health. #The Small Business Pulse is a health check of objective vital signs for small business while also taking into account the 'animal spirits' that drive decision making by the enterprising Australians who look for delicious opportunities as they navigate challenges they may face." **Report.**

The Cyber Sushi…
(serving up the cold facts, with some phish bytes) Featuring: * Featuring - * Apply the Brakes: Zoomers (Gen-Z) and Scams * Behind the Mask - a Guide to New and Trending Scams *Ask Dr Lacey **Newsletter.**

The financial year: tips for small businesses By dedicating time to reviewing the previous year's performance and preparing for the financial year, you are not only equipped to make informed business decisions, but it also enables you to effectively manage risk and stay updated on regulatory industry requirements. This article will assist your business in identifying areas to address in a financial year and offers tips for a smooth transition into a new financial year. **Learn more.**



Make time for "me time"
Are you so busy you don't have the bandwidth to think about your own needs? You're constantly thinking about work or worrying that you're not proving yourself or your value if you aren't available 24/7. Perhaps juggling childcare, eldercare, pet care, or family commitments. Maybe just the regular "life" tasks of paying bills, cleaning house, managing the day-to-day. How do you carve out time for yourself, your health, and your needs when you're always on? **Tips!**

19 most profitable small business ideas worth starting
Small businesses employ millions of professionals across dozens of industries. Every year, new companies open their doors and provide jobs to help drive their local economies. However, not all small business ideas are right for every moment. You'll need to be prepared to adapt to shifting customer expectations, global conditions and economic realities. Thinking about starting a business? What you need to know is **here.**

Understanding how cybersecurity is critical for small businesses
Small businesses don't have the resources they need to thwart the cybersecurity attacks threatening their survival. Small businesses can be more attractive targets than larger ones because an attacker can endanger the survival of a small business through a single attack. Insiders, like disgruntled employees, are responsible for over one-third of cybersecurity incidents involving the smallest businesses. **Learn more.**

Realise the value of generative AI
Seminar - Cloud Day AI Edition by AWS September 10, 2024
Gain invaluable insights from AWS experts, industry leaders, and partners from across commercial and government sectors. Cloud Day brings together a dynamic community of innovators and builders to hear the latest advancements in generative AI and cloud technology. Explore why a robust data strategy is the critical enabler for developing differentiated generative AI applications that drive innovation and business impact. Learn more and register **here.**

10 small business trends for 2024 What will the rest of 2024 bring for small businesses? This guide covers ten of the hottest small business trends you should keep an eye on. They focus on different aspects of business - from digital marketing to workforce management. **Here.**

Key changes impacting Australian small businesses in the new FY25 New laws hit Australian small businesses like a ton of bricks this new financial year. Can your business handle the changes to payroll, taxes, and employee rights? Or will you get buried under the paperwork? Critical changes came into effect on July 1, so: ensure that your payroll and accounting systems are updated accordingly. **Learn more.**

Preventing workplace sexual harassment – guidance for small business This information sheet provides guidance for small business about how you can meet your work health and safety (WHS) duties to manage health and safety risks from sexual harassment. **Here.**

How to increase sales for small business For any business in the world, no matter how big or small, sales are vital for improving profit margins. Sales can come in from many avenues, you just need to pay attention. Expert sales personnel know that closing a sale is crucial to their growth and success. For small business owners, it's important to think about how you can incorporate valuable methods for closing a sale into your daily practices. Read the tips **here.**

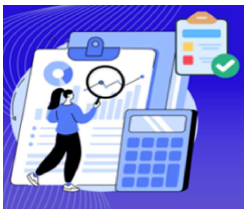
Small Business Information Network
If you run a small business or advise small businesses …keep up with all the latest news and events by joining the ACCC's Small Business Information Network (SBIN). Subscribers receive emails about new or updated resources, enforcement action, changes to Australia's

competition and consumer laws, events, surveys and scams relevant to the small business sector. **Register.**

Seventy per cent of surveyed businesses predict recession in Australia within 12 months Businesses also remain under pressure, according to a survey. "Rising costs and wage increases are the primary cause of financial pressure on businesses," the report noted. "These pressures are leading to distress in sectors that are unable to pass through these costs to consumers either for contractual reasons (construction) or due to weak demand (consumer discretionary and commercial real estate)." **Read more.**

Doing business in Asia guides
Whatever stage your business is at, Asialink Business can assist, with a national mandate to develop an Asia capable workforce, Asialink Business offers market-leading expertise and is your partner for success in Asia. Guides, case studies, special reports and links to countries are **here.**

Simplifying payroll: a step-by-step guide for small business owners Proper payroll management is a critical aspect of running a successful small business. However, managing payroll can be a complicated and time-consuming process, especially for business owners who are new to the task. This guide will cover everything you need to know about managing payroll for your small business. From understanding Single Touch Payroll (STP) and payroll tax to automating your payroll system and maintaining accurate payroll records, this guide will help you quickly navigate the world of payroll management. So, whether you're a new small business owner or an experienced entrepreneur, read on to learn the ins and outs of managing payroll for your business….**here.**



Compliance checks: navigating the regulatory landscape with confidence Compliance checks are an integral aspect of modern governance and regulatory practices, designed to ensure that businesses, individuals, and organisations operate within the boundaries set by the law, industry standards, and ethical principles. This LegalKitz blog post explores what compliance checks are, providing a comprehensive guide to help you perform an effective compliance check, whether in the context of legal regulations, industry standards, or coding practices. **Learn more.**

World Audio Visual & Entertainment Summit (WAVES) 20-24 November
WAVES will bring M&E leaders from across the globe on to one platform to discuss the issues, mechanisms and create frameworks for enhancing opportunities. The Summit will include roundtable discussions among countries, cross-cultural content promotion, boost AVGC industry, promote Indian Ips, enhance business opportunities for global and Indian players, showcase Indian talent pool and poise M&E as a means to generate employment in a sustainable media ecosystem. **Information.**

Australasian Institute of Business and Enterprise Facilitators
The business advice industry in Australia and in many other countries is self-regulated, and virtually anyone can call themselves a business or enterprise facilitator, advisor, coach, mentor, or consultant. AIBEF provides accreditations for your skills and expertise. Further Info **www.aibef.org.au**

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15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage. Contact or Email www.storageking.com.au
Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next delivery of community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC
Fully equipped training room, catering and refreshments available.
Unit 3, 216 Belmont Ave., Cloverdale - **Contact Belmont BEC**

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track
Members receive one free webinar below during September - Contact us
To book for upcoming events visit **www.belmontbec.com/webinars**

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- Understanding the Australian Privacy Changes
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX – Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business
- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- Understanding your Intellectual Property – Trademarks, Designs, Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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