

**BPW Business Incubator**

ONLINE Training &amp; Mentoring Project

www.bpwbusinessincubator.com



Presented by

**BPW NEWS UPDATE - MARCH, 2025**

**United Nations Commission Status of Women 69, Beijing +30**  
**BBEC & TCF are hosting our 10th CSW NGO Forum New York, March 10th. [Media Release](#), [Event flyer](#)**

**Topic: Economic Empowerment of Women Entrepreneurs, Gender Equality, and the Sustainable Development Goals**

Carol Hanlon, Founder/CEO, TCF Global, Belmont BEC & BPW Business Incubator will be hosting a NGO Forum in New York, UN CSW69. Global speakers from USA, Canada, Korea, Iran, Nepal, UK and Australia will provide insights into economic empowerment of women, gender equality, and projects that support women and the SDG's. Further info on NGO CSW69 visit [www.ngocsw.org](http://www.ngocsw.org) or Visit [bpwbusinessincubator.com/empoweringwomen](http://bpwbusinessincubator.com/empoweringwomen)



**International Women's Day, March 8, 2025**

March Forward and celebrate International Women's Day with inspiring fundraising events across the country. UN Women Australia's speaker lineup includes global changemakers like Mary Robinson, former President of Ireland and climate justice advocate, and Her Excellency the Honourable Sam Mostyn AC, Governor-General of Australia. Don't miss this opportunity to hear from remarkable leaders driving progress for women's rights and equality. Be part of a powerful movement shaping a better future for ALL women and girls! [Details](#).



**Diversity and Innovation Techfest (DITF), Perth - March 20**

Through dynamic workshops, inspiring keynotes, and interactive panel discussions, DITF provides a platform for participants to gain valuable insights, build critical skills, and connect with like-minded innovators. Whether you're just starting or looking to grow your business, this tech fest is your gateway to unlocking opportunities, driving innovation, and thriving in a diverse and inclusive entrepreneurial ecosystem. [More information](#).



**Belmont Business 'Ask an Expert' Sundowner – March 26, 5-7pm**  
Promote your business, make new business contacts and gain new opportunities. Great Guest Speakers and Networking.  
**VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont (Cnr. Hardey Rd) [Bookings Essential](#)**



**FREE Online webinar, Friday, March 14th, 12noon-1pm (AWST)**  
**Stress is in Your Control: Recognise, Respond, and Release**  
**Presenter - Jelena Ilic, Life Food Balance**

\*Is stress running your day before you even start? Learn how to take back control.

\*Discover the hidden habits that drain your energy and how to break free

\*Learn how to respond to challenges without the burnout.

\*Walk away with simple strategies to manage stress and boost your productivity.

[Booking Essential](#)



#### Quote of the month

“Some people regard private enterprise as a predatory tiger to be shot.  
Others look on it as a cow they can milk.

Not enough people see it as a healthy horse, pulling a sturdy wagon.”  
*Winston Churchill (1874-1965) Prime Minister of the United Kingdom from 1940 to 1945 and again from 1951 to 1955.*



#### JOIN OUR BEC VOLUNTEER EMPOWERMENT PROJECT

**Are you passionate about empowering women and sharing your skills?**

BEC VOLUNTEER EMPOWERMENT PROJECT will empower volunteers by providing free online training, mentoring, and networking that will be targeted to women to increase their skills, self-development, and economic awareness. **Like to Get Involved? [Email Us](#)**



#### ARE YOU INTERESTED IN GENDER EQUALITY?

Become part of G100 Australia MSME, linking with female and male leaders in micro, small medium enterprises who are interested in advancing gender equality across Australia and globally. [Contact G100 Country Chair Carol Hanlon](#)



#### Australasian Institute of Business and Enterprise Facilitators (AIBEF) AIBEF Membership Scholarships

Are you a business advisor, mentor or coach? Like accreditation for your past expertise. Members can utilise post nominals providing accreditation and recognition for skills and expertise. **SPECIAL OFFER:** BEC, TCF and BPW Volunteer Mentors can apply for AIBEF Membership Scholarship. [AIBEF](#), Contact [Carol Hanlon](#)



#### WOMEN ECONOMIC FORUM ASEAN 2025

**June 19-21, Kuala Lumpur, Malaysia**

**Women Leaders Beyond Borders: Shaping the Future of the ASEAN Sheconomy.** You are invited to engage in impactful discussions, forge powerful networks and explore new pathways for women to shape the future of the global economy. [Register](#)



### **BPW Australia network - taking action for women's equality**

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 115 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit [www.bpw.com.au](http://www.bpw.com.au) or globally BPW International [www.bpw-international.org](http://www.bpw-international.org) or contact [Carol Hanlon](#)



**Optus Business Centre Perth (North & South)**, As our valued supporter, **Optus Business Centre Perth** shares in our mission. **Optus Business Centre** provides solutions for: Mobiles - Voice & Data; Cloud and Hybrid Phone Systems - Business Grade Fibre Internet - Cyber Security - IT Managed Services. [Contact](#)



### **Sponsorship Opportunity**

#### **32nd Belmont & Western Australian Small Business Awards 2025**

Join us to sponsor a category in the 32nd Annual Belmont & Western Australian Small Business Awards in 2025 providing recognition to small businesses across WA. Launching May and running through to October. Gain extensive promotion and marketing opportunities for your business. [View 2024 winners & sponsors](#) Further info contact [Carol Hanlon](#)



### **Reminder about changes to casual employment rules**

From 26 February 2025, eligible casuals can provide written notice to their employer to change to full-time or part-time employment under the new employee choice pathway. An employer can only refuse the notice for certain reasons. Check the changes [here](#).



### **Redefining retail report from Inside Retail**

2024 has brought significant changes to customer behaviour, driven by economic pressures and shifting expectations. Based on insights from over 750 Australian shoppers, this report highlights key areas to help retailers adapt and thrive in 2025. Inside, you'll discover: Strategies to deliver value without sacrificing quality / How service excellence builds trust and loyalty / The role of digital and personalised loyalty programs in meeting customer demands / The importance of data security and payment flexibility in shaping satisfaction. Connect to receive the full report [here](#).



### **Are you a Speaker or Presenter?**

#### **Like to present during 21st designedge Innovation Festival?**

BEC, TCF & BPW Members are invited to register interest in being a presenter or speaker during our 21st designedge Innovation festival which will run 4 months May to September to our national & global network. Speakers can run LIVE or recorded ONLINE. [View 2024 Festival](#) [Sponsor Opportunities also available](#). Contact [Carol Hanlon](#)



### Outlook for 2025: A roadmap for small businesses

For any roadmap, it is important to have achievable goals for your business, with key dates and goals that will motivate you for the year ahead. With 2025 looking like the year of change and adjustment, you need to control what you can manage, like preparing for recurring annual events, and be flexible about goals and projects. What does your small business look like for 2025? [Check](#).



### Consumer rights and guarantees

Businesses must meet a set of basic rights when they sell products or services. These basic rights are called consumer guarantees. They are included in the Australian Consumer Law. Consumers automatically receive these consumer guarantees when they buy goods and services. It is unlawful for businesses to mislead consumers about these rights. [Learn more](#).



### 11 tips for better small business cash flow management

As a small business owner, nothing is more important than managing your cash flow - not even revenue or profits. Many profitable businesses have shuttered not because they didn't have customers ready and willing to pay for their products or services but because they didn't have the cash flow to pay employees, stay on top of debt payments, and keep the lights on. [Learn more](#).



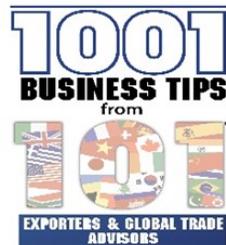
### 5 small changes, make a big difference in your business

The beginning of the new year is an ideal time to consider where you can make critical changes within your business to take it to the next level. Knowing where to begin can be an overwhelming process. In fact, it's often the little tweaks which you can implement quickly that have the biggest impact on your business success and, better still, won't blow your budget to action them. Begin tweaking [here](#).



### Challenges for small businesses coping with debt

Risk is part of running a business. You can't easily plan for recession, pandemics, natural disasters or other negative events, because if you take a too-cautious approach then you'll never succeed. But sometimes the odds will go against you. If you sit back passively and wait for the worst to happen, it just might. So: take action. Manage what you owe before it becomes unmanageable. Some useful tips to help you take control of your debts are [here](#).



### Are you an exporter or global trade advisor?

Like to be featured in our eBook with your 10 Tips' for Exporters and Global Trade Advisors? Free to participate. Interested to share your expertise and gain global exposure?? **Contact** [Carol Hanlon](#)



### Why Australia needs a National Small Business Strategy

There are almost 2.6 million small businesses in Australia, comprising around 97 per cent of all businesses (on 30 June 2024).<sup>1</sup> They contribute approximately \$590 billion to the economy annually, accounting for almost one-third of Australia's GDP.<sup>2</sup> They employ around 5.4 million people, or around 42 per cent of the private sector's workforce. Read the 62-page document [here](#).



### 7 effective ways to elevate online customer service

Customers' choices and preferences might shift overnight, but one thing remains constant: their demand for fast, convenient and reliable customer service.

Smart businesses know that while products and services can often be replicated, standout online customer service can set them apart in today's ultra-competitive market. Efficient, accessible support has become a winning edge and those who master it are halfway to success. [The ways!](#)



### The four Cs of a 21st century small business

In this new age of entrepreneurship, there are 4 Cs that are paramount in running a new business: Communication, Creation, Critical Thinking, and Collaboration. Unpack the importance of each of them [here](#).



### The Cyber Sushi

Featured in this issue-

- \* Hijacked Connections: The reality of Phone Porting and SIM swap scams.
- \* CyberPsychology and CyberSecurity.
- \* Let's talk about sextortion.
- \* The news and views you don't want to miss.
- \* Can criminals make payments with my credit card when they didn't have my CVC number? [Learn more](#) .



### Insolvency law

#### ***Facing financial difficulty? Take action early!***

The worst you can do if facing financial difficulty, either personally or as a company director, is to ignore the situation. Despite the stress of a possible bankruptcy or insolvency, obtaining specialist advice early about your legal rights and options may help mitigate loss and increase the chances of financial recovery. [Learn more](#).



*Another tip by Dr Mohiuddin Ahmed - from the now published -*

### **'1001 Business Tips from 101™ Cyber Security Experts**

**No personal activities on business devices.** Social media platforms are used by cybercriminals to launch social engineering attacks. It is quite easy for cybercriminals to target victims based on the information available online, i.e., About Us/Team information from any business website. Hence, for the safety of the business, it is best not to allow any personal activities when using business devices.



### Small Business News

**A word from the Ombudsman** - The ASBFEO Pulse points to a continuing flat and challenging trading environment with many headwinds, well short of times when small businesses felt wind in their sails. The cost-of-doing-business crisis is set to stay with us for some time yet, although the rate of price increases will hopefully slow for some essential business inputs. Read the newsletter [here](#).



### Predictions 2025 - Banking

As cyberthreats become more sophisticated and AI technology rapidly evolves, financial institutions need to anticipate future challenges to protect consumer data and ensure operational resilience. Read this Forrester report to gain analyst insights on the future of banking and cloud technology investments ....access the report [here](#).



### How to sell second-hand products online

If your business is selling products, consumers have the right to expect certain things when they buy a product. These basic rights are called consumer guarantees. The basic rights covered by consumer guarantees can't be taken away by anything that a business says or does. [More info](#).



### Guide to the 4-day work week proposal

The 4-day working week has long been a topic of conversation at the staff lunch table. We've all heard about the compelling legends of Scandinavian countries trying out the 4-day working week to great success. But is implementing a 4-day working week realistic outside of a trial model? And if yes, is it right for your organisation? To help you weigh up the benefits of a 4-day work week against the disadvantages, everything you need to know about this trending workplace model is [here](#).



### The Little Book of Scams

The best way to protect yourself against scams is through awareness and education. **The Little Book of Scams** is recognised internationally as an important tool for consumers and small businesses to learn about scams including: the most common scams to watch out for, the different ways scammers can contact you, the tools scammers use to deceive you, the warning signs, how to protect yourself against scams and where you can find help. [Here](#).



### How to back up your files and devices

Important data such as your photos, documents and financial records can be lost instantly, so back it up regularly before it's too late. Your devices are home to your important data. If they are damaged, lost or destroyed, your data may be lost. Whether it's hardware failure, theft, natural disaster or a virus, recovering data can be expensive and sometimes impossible. [Learn more](#).



### Facilitation Focus

Latest newsletter from AIBF, featuring: Can we really motivate others? Networking is more than just business cards. Think marketing – Think planning. How to navigate cliques at work. Business owners should embrace lifetime learning. [Here](#).



### SPECIAL OFFER - STORAGE KING PERTH AIRPORT

#### Winner of the 2023 Facility of the year award

15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage. [Contact or Email www.storageking.com.au](http://www.storageking.com.au)

*Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next delivery of community village sewing projects.*



### FOR HIRE - Training and Meeting Rooms at Belmont BEC

Fully equipped training room, catering and refreshments available.  
Unit 3, 216 Belmont Ave., Cloverdale - [Contact Belmont BEC](#)

## Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Training  
Members receive FREE webinar below during **March** - [Contact us](#)  
[www.belmontbec.com/webinars](http://www.belmontbec.com/webinars)

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)

- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
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