



BELMONT BEC NEWS UPDATE - FEBRUARY, 2025



HAPPY CHINESE NEW YEAR

The Year of the Snake in the Chinese zodiac is a time for reflection, growth, and personal transformation. It can also be a time for strengthening relationships, resolving misunderstandings, and embracing new opportunities

We wish all our members and readers a very successful 2025



JOIN OUR BEC VOLUNTEER EMPOWERMENT PROJECT

Are you passionate about empowering women and sharing your skills?

BEC VOLUNTEER EMPOWERMENT PROJECT will empower volunteers by providing free online training, mentoring, and networking that will be targeted to women to increase their skills, self-development, and economic awareness. **Like to Get Involved? [Email Us](#)**



BEC VOLUNTEER EMPOWERMENT FORUMS

BE INSPIRED, BE EMPOWERED, MAKE A DIFFERENCE

great speakers and networking with like-minded supporters

6pm-8pm, February 12th & March 5th [BOOKINGS ESSENTIAL](#)

February 12th Guest Speakers - Elena Lennox, Courageous Women; Cr Jenny Davis, BPW Belmont; Kaye Lirio Oh How Kind; Kasey Venter, The Hope Project; Carol Hanlon, CSW, G100, AIBEF.

March 5th Celebrate International Womens Day

Guest Speakers - Deggi Altangerel, Workplace Diversity Inclusion; Jules Lewin, Charthill Legal, Your Estate Planning; Nickson Karie, NYCYBER – Protecting yourself ONLINE; all attendees will introduce themselves, their business, expertise, and/or volunteer interest

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt

Eastern H'wy, Belmont (Cnr. Hardey Rd) FREE

ENTRY www.belmontbec.com/events



United Nations Commission Status of Women 69, Beijing +30

Proud to announce BBEC & TCF are hosting our 10th CSW NGO Forum New York, March 10th. [Media Release](#), [Event flyer](#)

Topic: Economic Empowerment of Women Entrepreneurs, Gender Equality, and the Sustainable Development Goals

Carol Hanlon, Founder/CEO, TCF Global, Belmont BEC & BPW Business Incubator will be hosting a NGO Forum in New York, UN CSW69. Global speakers from USA, Canada, Korea, Iran, Nepal, UK and Australia will provide insights into economic empowerment of women, gender equality, and projects that support women and the SDG's. Further info on NGO CSW69 visit www.ngocsw.org or

Visit bpwbusinessincubator.com/empoweringwomen



G100 Australia Country Chair Micro, Small & Medium Enterprises Carol Hanlon has been appointed to G100 representing MSMEs Australia, and is inviting MSME female and male leaders interested in advancing gender equality across Australia and globally to get in contact.

G100 is an influential group of top 100 global women leaders from across the world. It is also supported by the G100 Denim Club, group of G100 He for She champions. G100 comprises a league of luminaries including Nobel Laureates, Heads of States, Ministers, Entrepreneurs, Business, Community and Corporate leaders – all joined in purpose toward gender equality. [Contact Carol Hanlon](#)



Australasian Institute of Business and Enterprise Facilitators (AIBEF) AIBEF Membership Scholarships

Are you a business advisor, mentor or coach? Like accreditation for your past expertise. Members can utilise post nominals providing accreditation and recognition for skills and expertise. **SPECIAL OFFER:** BEC, TCF and BPW Volunteer Mentors can apply for AIBEF

Membership Scholarship. [AIBEF](#), Contact [Carol Hanlon](#)



We are excited to announce a new partnership with **Optus Business Centre Perth (North & South)**, who have joined us as an official sponsor now! As a valued supporter, **Optus Business Centre Perth** shares in our mission, and we're thrilled to have them on board. Their commitment will help us continue delivering high-quality experiences and impactful initiatives for our community. We look forward to the exciting opportunities this collaboration will bring and to seeing all the positive ways in which **Optus Business Centre Perth** will contribute to our efforts. Thank you for your continued support, and please join us in welcoming **Optus Business Centre** to the family and reach out for professional advice - Technological expertise and comprehensive whole of business solutions. **Optus Business Centre provides solutions for: Mobiles - Voice & Data; Cloud and Hybrid Phone Systems - Business Grade Fibre Internet - Cyber Security - IT Managed Services.** [Contact](#)



Belmont Business 'Ask an Expert' Sundowner – Feb 26th 5pm-7pm

Promote your business, make new business contacts and gain new opportunities. Guest Speakers Vikram Sareen, Blue Bricks; Tara Whitney, Whitney Consulting; Karen Quigley, Blue Rose Celebrancy; Diego Filippozzi, HeaPost and Carol Hanlon; meet business award winners & finalists. Blue Bricks is offering all attendees AUD\$200 credits in Veri5Now ESIGN. **FREE Entry, Door Prizes.**

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont (Cnr. Hardey Rd) [Bookings Essential](#)



SEEKING YOUR FEEDBACK

HAVE YOUR SAY! HOW IS ABSFEO MEETING YOUR NEEDS AS A SMALL BUSINESS?

The Independent Review of The Australian Small Business and Family Enterprise Ombudsman (ASBFEO) is seeking further feedback from Small Businesses, Family Enterprises, The Franchising Sector and their representatives through a short survey VISIT [THE SURVEY](#) TO SHARE YOUR FEEDBACK.



WOMEN ECONOMIC FORUM ASEAN 2025

June 19-21, Kuala Lumpur, Malaysia

Women Leaders Beyond Borders: Shaping the Future of the ASEAN Sheconomy. You are invited to engage in impactful discussions, forge powerful networks and explore new pathways for women to shape the future of the global economy. [Register](#)



New help for small business owners

Beyond Blue's NewAccess for Small Business Owners (NASBO) is a guided self-help mental health coaching program. It's free, confidential and convenient. Available nationally by phone or video call, no GP referral is required. Over 6 sessions, your mental health coach will work with you to manage stress and overwhelm using straightforward problem-solving approaches. All mental health coaches are specially trained and have a small business background, so they understand your unique challenges. [Details](#)



Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge.

[Do you qualify?](#)



Sponsorship Opportunity

32nd Belmont & Western Australian Small Business Awards 2025

Join us to sponsor a category in the 32nd Annual Belmont & Western Australian Small Business Awards in 2025 providing recognition to small businesses across WA. Launching May and running through to October. Gain extensive promotion and marketing opportunities for your business. [View 2024 winners & sponsors](#) Further info contact

[Carol Hanlon](#)



2025 small business finance: top 10 tips

Navigating the financial landscape as a small business owner can be a daunting task. With ever-changing economic conditions, it's crucial to adapt and implement effective financial strategies. Whether you're looking to stabilise your cash flow, manage expenses, or identify growth opportunities - top 10 financial tips for 2025 will help set your business on a path to success are [here](#).



Quote of the month

"You can sway a thousand men by appealing to their prejudices quicker than you can convince one man by logic."

Robert A. Heinlein (1907-1998)

Author- aeronautical engineer - Lieutenant USN



Are you a Speaker or Presenter?

Like to present during 21st designedge Innovation Festival?

BEC, TCF & BPW Members are invited to register interest in being a presenter or speaker during our 21st designedge Innovation festival which will run 4 months May to September to our national & global network. Speakers can run LIVE or recorded ONLINE. [View 2024 Festival Sponsor Opportunities also available](#). Contact [Carol Hanlon](#)



Understanding your customers: Helpful tips for small businesses

If you're struggling to connect with your customers, it's likely because you don't truly understand them. Without knowing who your ideal customers are, what their pain points are, and what drives their decisions, your business is operating in the dark. This article will provide you with helpful and strategic advice for better understanding your customers, empowering you to create offerings that truly resonate and drive serious results. [Like this](#).



The 8 biggest social media marketing trends for 2025

Odds are your business is likely doing some social media marketing and advertising already. Odds are equally as high that the majority of your customers are frequent social media users, too. In fact, over half of the global population is on social media every day. So, if you're trying to step up your social media game in 2025, that makes sense. However, as platforms develop and change, your best bet for staying ahead of the competition is to know what's trending. [How?](#)



Trends shaping the future of Aussie small business in 2025

As Australian small businesses prepare for 2025, they face a landscape full of opportunities and challenges. With the nation's economy forecast to grow by 11.1% from 2019 to 2024, outpacing the 7.8% average of advanced economies, the stage is set for innovation and resilience. Businesses are increasingly turning to technology and digital solutions to remain competitive, including streamlined payment platforms such as those offered by Pinch Payments. These tools help small businesses simplify transactions, improve cash flow, and adapt to Australia's rapid shift towards a cashless society. [Learn more](#).



Welcome to the new Friends of Belmont BEC, Aida Oakdon, Hope Services Australia; Diego Filippozzi, Heapost and Sachin Verma, Optus Business Centre Perth South - BENEFITS OF BEC MEMBERSHIP --

Members can access 30-60 free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues.

Members also receive free webinars during the designedge innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible.

www.belmontbec.com/membership

BEC invites its network to link with its Social Media pages

BEC FaceBook <https://tinyurl.com/2ppkdntz>

BEC LinkedIn <https://tinyurl.com/5yfejnps>



Belmont BEC & BEC Global Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success.

[Book by the Hour: Online or Phone Face - Phone](#)



Global Investors' Summit, India, 24 -25 February

This two-day Summit aims to highlight the investment climate and industrial infrastructure of Madhya Pradesh, offering numerous opportunities for potential collaborations across sectors including Renewables, Mining, IT, Apparel & Textile etc. The Summit will bring global leaders, industrialists, and experts to share insights on emerging markets and trends, and to explore ways to leverage the investment potential of Madhya Pradesh. With Australia's growing strategic partnership with India and the significant presence of its industries the Invest MP - Global Investors Summit will further advance this ongoing partnership. [Info](#).



Film Art 17-20 March, Hong Kong

This four-day content marketplace showcased a great variety of cross-media, cross-genre content from exhibitors from a range of countries and regions. The market gathers industry practitioners from production, distribution, sales agents, service providers and investors for sourcing, networking and building new connections. [Info](#).



Start-up Mahakumbh, New Delhi, India, 4-6 April

The theme of the event is: 'Start-up India@2047 - Unfolding the Bharat Story' and the objective is to showcase the prowess and vigour of the Indian start-up ecosystem. The event will feature MoU-signing between stakeholders, National Start-up Awards, a start-up exhibition, and participation from over 5000 start-up entrepreneurs, besides participants from more than 50 countries globally.

[Contact](#) or [Email](#)



Does running a business at home impact your insurance?

Running a business from home is increasingly popular due to the increased flexibility, absence of lengthy commutes and lower operating costs. However, it is important to be aware of how this setup impacts your current Home and Contents insurance policy. It is not uncommon for business owners to assume that their business operations, contents, and tools are fully covered under their Home and Contents Insurance... this is typically not the case. [Be aware](#).



Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert, and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? [Contact Carol Hanlon](#)



5 rules for managing your small business cash flow

Cash flow management is vital for a growing business. Five basic rules to help you keep cash flow under control are [here](#).



14 strategies to retain customers during tough times

In tough economic times, customers naturally cut back on their spending. Nonessential expenditures are often the first to go, which can hurt the businesses they once patronised. For business owners, retaining customers and encouraging them to spend their limited resources can be a challenge. However, there are ways to incentivise sales and convince your target audience that it's worth it to keep shopping with you. [... tips](#).



How to build a brand in 7 steps

Brand building is a critical part of any business. A great business idea or innovative product means nothing if you can't communicate it to the world -specifically in a way that your target audience can relate to. Learn how to build your own brand from scratch and create a compelling and memorable brand identity that resonates with your target audience. Plus, explore what it takes to create a brand logo or catchy slogan, with real examples from successful brands and branding design tips from experts. [Like this](#).



BPW Australia network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 115 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit www.bpw.com.au or globally BPW International www.bpw-international.org or contact [Carol Hanlon](#)



Another tip by Dr. Syed Afaq Shah - from the now published -

'1001 Business Tips from 101™ Cyber Security Experts

Disable Bluetooth connection. Disable your Bluetooth connectivity when not in use because, as a wireless data transfer standard, Bluetooth has some associated cyber security risks. You don't want unauthorised parties to access the data you're transferring via Bluetooth. Avoid using Bluetooth to communicate sensitive information like passwords and such. Only leave your Bluetooth in "discoverable" mode when you're pairing a new peripheral with your phone or laptop. And overall, you should turn Bluetooth off when you're not using it.



How to create a membership program & generate recurring revenue

Just because your time is limited, doesn't mean your revenue should be. That's where recurring revenue can be a huge help, and one way to achieve this is by transitioning to a membership model. [Like this](#).



Is automation out of reach? How small businesses can afford it

When small business owners hear the term "process automation," many assume it's a luxury reserved for large companies with deep pockets. The idea of automating tasks like invoicing, marketing, customer service, and project management seems out of reach for those working with tighter budgets. But here's the good news: affordable process automation is entirely possible, especially with the right tools and support. [Tips](#).



5 tips for running your small business from home

Working from home has many advantages, besides being able to keep your pyjamas on all day. Even full-time office workers are working remotely from home in greater numbers these days. Being able to dive straight into your work without a lengthy commute is a time and money saving joy, but working from home is not without its share of challenges. Some people can find it harder not to "bring work home" when the line between work and home is fuzzier. Tips for running a small business from home are [here](#).



The Cyber Sushi

- * The Year that was: A record year for financial losses to cybercrime
- * Going global: Regional and International Outreach and Small Business
- * The Emerging Scam trends to watch out for in 2025
- * The news and views you didn't want to miss
- * "Can criminals in close proximity still skim my card and other personal information?" Learn about the latest scams [here](#).



The impact of late payments on small business sustainability

Small businesses often face financial instability due to late payments from clients. These delays can severely impact cash flow, hindering the ability to cover operational costs, pay employees, and invest in growth. Understanding this challenge is the initial step towards finding practical solutions to reduce the effects of late payments on business sustainability. [Some tips](#).



7 best practices to master supply chain integration

Integrating your supply chain refers to the process of connecting and streamlining all stages of a product's life cycle, from raw material sourcing and production to distribution and final consumption. This holistic approach fosters close collaboration between suppliers, manufacturers, distributors, and retailers. As a result, businesses can optimise their operations, reduce costs, reduce supply chain lead times, and improve sustainability. [Tips](#).



Calculate the start-up costs of your new business

Setting up a business has many costs, and they can vary for each business. Your start-up costs are the expenses you need to pay before your business generates an income. Understanding these costs can help you plan, seek finance and increase your chances of business success. More details and a free Excel start-up costs template are [here](#).



7 effective strategies to prevent employee burnout at work

In today's fast-paced work environment, employee burnout has become an increasingly common issue. It not only affects the well-being of employees but also impacts overall productivity and company morale. However, by implementing thoughtful strategies, organisations can help prevent burnout and create a more sustainable and supportive workplace. Explore effective approaches to keep stress at bay and maintain a happy, healthy workforce [here](#).



Small business tips for a successful 2025

Whether you're a sole trader or employing a small team, running a business means keeping up with everything from staffing to cash flow and pricing. Getting on top of your finances and business planning can help you stay ahead. The start of a new year and tax time creeping up means now is the perfect opportunity to set your business up for success. These tips for small business owners from MYOB, a Xero expert and a tradie coach will help you get your business, finances and cash flow organised for the year ahead. [Tips](#).



Mobile payments explained: A guide for businesses

Mobile payments have transformed the way that customers shop. With just a tap or scan from a smartphone, customers can complete a transaction in a fraction of the time it used to take. Mobile payments provide customers with speed, security and convenience, and market trends suggest that businesses will continue to expand and refine their mobile payment capabilities. What businesses should know about mobile payments is [here](#).



Cloud computing: a small business guide

When it comes to data storage, processing and collaboration, many businesses choose the flexibility and convenience of cloud computing over traditional local hosting and on-premises software. With cloud computing, you can access and store data and applications online instead of on a hard drive. If your company uses Google Docs for editing and document collaboration, Dropbox or Google Drive for file storage, Slack for cross-team communications, or online CRM software for managing sales, you're using cloud computing. [Explanations](#).



Reduce your business energy costs by 20% - 40%

FREE Access to all nine topics Energy Efficiency Webinars

[Contact Us](#) www.tcfaustralia.com/webinars



SPECIAL OFFER - STORAGE KING PERTH AIRPORT

Winner of the 2023 Facility of the year award

15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage. [Contact or Email www.storageking.com.au](http://www.storageking.com.au)

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next delivery of community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC

Fully equipped training room, catering and refreshments available.

Unit 3, 216 Belmont Ave., Cloverdale - [Contact Belmont BEC](#)

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Training
Members receive ONE FREE webinar below during February - [Contact us](http://www.belmontbec.com/webinars)
www.belmontbec.com/webinars

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
- [Buying Or Selling A Business](#)
- [Fashioning Sustainability Diverse Perspectives](#)
- [Balancing Work And Life](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
- [Make Customer Experience Your Competitive Edge](#)
- [Understanding Freight Logistics of Importing and Exporting](#)
- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)
- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

Sponsor's Links



You're receiving this Newsletter because you are part of our Belmont
BEC Network.

[Edit your subscription](#) or [Unsubscribe](#)

Belmont Business Enterprise Centre
Inc.

PO Box 370
Cloverdale WA 6985
Ph. 08 9479 3777
Fax. 08 9479 3888
www.belmontbec.com