



TCF GLOBAL NEWS UPDATE - MARCH 2025



Quote of the month

"Some people regard private enterprise as a predatory tiger to be shot. Others look on it as a cow they can milk. Not enough people see it as a healthy horse, pulling a sturdy wagon."
Winston Churchill (1874-1965) Prime Minister of the United Kingdom from 1940 to 1945 and again from 1951 to 1955.



United Nations Commission Status of Women 69, Beijing +30

BEC & TCF are hosting our 10th CSW NGO Forum New York, March 10th. [Media Release](#), [Event flyer](#)

Topic: Economic Empowerment of Women Entrepreneurs, Gender Equality, and the Sustainable Development Goals

Carol Hanlon, Founder/CEO, TCF Global, Belmont BEC & BPW Business Incubator will be hosting a NGO Forum in New York, UN CSW69. Global speakers from USA, Canada, Korea, Iran, Nepal, UK and Australia will provide insights into economic empowerment of women, gender equality, and projects that support women and the SDG's. Further info on NGO CSW69 visit www.ngocsw.org or Visit bpwbusinessincubator.com/empoweringwomen



ARE YOU INTERESTED IN GENDER EQUALITY?

Become part of G100 Australia MSME, linking with female and male leaders in micro, small medium enterprises who are interested in advancing gender equality across Australia and globally. [Contact G100 Country Chair Carol Hanlon](#)



Australasian Institute of Business and Enterprise Facilitators (AIBEF) AIBEF Membership Scholarships

Are you a business advisor, mentor or coach? Like accreditation for your past expertise. Members can utilise post nominals providing accreditation and recognition for skills and expertise. **SPECIAL OFFER:** BEC, TCF and BPW Volunteer Mentors can apply for AIBEF Membership Scholarship. [AIBEF](#), Contact [Carol Hanlon](#)



WOMEN ECONOMIC FORUM ASEAN 2025

June 19-21, Kuala Lumpur, Malaysia

Women Leaders Beyond Borders: Shaping the Future of the ASEAN Sheconomy. You are invited to engage in impactful discussions, forge powerful networks and explore new pathways for women to shape the future of the global economy. [Register](#)



Intertextile Shanghai Apparel Fabrics, Spring 11-13 March

Intertextile Shanghai Apparel Fabrics will provide visitors with an in-depth and unrivalled insight into the newest and choicest spring fabrics on offer. It will also be the perfect setting for suppliers and customers to conduct business deals or express interest in each other's products or services. With so much to offer, Intertextile Shanghai Apparel Fabrics is undoubtedly one of the premier textile, fabric, and accessories exhibitions in the world. [Contact TCF](#)



STYLE Bangkok 2025, 2-6 April

Asia's premier lifestyle and fashion trade show, now in its 8th edition, where creativity converges with sustainability in a celebration of Thai craftsmanship. Organised by the Department of International Trade Promotion at the Ministry of Commerce, in collaboration with the Board of Trade of Thailand, this event serves as a vibrant platform for internationally acclaimed Thai brands, local designers, SMEs, and craftspeople. [Contact TCF](#)



Delhi Spring Fair, India, 16-19 April

India Expo Centre & Mart, Greater Noida Expressway, Delhi-NCR.
Spring in now in April ... Featuring: home / lifestyle / fashion /
furnishings / furniture / gifts / interior. [Details](#). [Contact TCF](#).



Global Sourcing Expo, Sydney, 17-19 June

Registrations are now open! Mark your calendar for Tuesday 17 – Thursday 19 June 2025, at the International Convention Centre, Sydney, Australia.
Taking place over three incredible days, this event has been at the forefront of global sourcing for more than a decade. It's a must-attend for retailers, key brands, and trade buyers. [Details](#). Registration [here](#).



CENTRESTAGE, Hong Kong, 3-6 September

The annual Asian fashion extravaganza provides a comprehensive platform for designers and brands to present forward-thinking design collections and showcase the latest fashion. Centrestage (B2B+B2C) has gathered worldwide fashion brands together with influential industry buyers and media. [Contact TCF](#).



BPW Australia network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 115 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit www.bpw.com.au or globally BPW International www.bpw-international.org or contact [Carol Hanlon](#)



Are you a Speaker or Presenter?

Like to present during 21st designedge Innovation Festival?

BEC, TCF & BPW Members are invited to register interest in being a presenter or speaker during our 21st designedge Innovation festival which will run 4 months May to September to our national & global network. Speakers can run LIVE or recorded ONLINE. [View 2024 Festival](#) [Sponsor Opportunities also available](#). [Contact Carol Hanlon](#)



11 tips for better small business cash flow management

As a small business owner, nothing is more important than managing your cash flow - not even revenue or profits. Many profitable businesses have shuttered not because they didn't have customers ready and willing to pay for their products or services but because they didn't have the cash flow to pay employees, stay on top of debt payments, and keep the lights on. [Learn more](#).



5 small changes, make a big difference in your business

The beginning of the new year is an ideal time to consider where you can make critical changes within your business to take it to the next level. Knowing where to begin can be an overwhelming process. In fact, it's often the little tweaks which you can implement quickly that have the biggest impact on your business success and, better still, won't blow your budget to action them. Begin tweaking [here](#).



TCF Global membership – Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available.

[Membership Subscription](#)

Welcome to our New Members

TCF invites its network to link with its Social Media pages

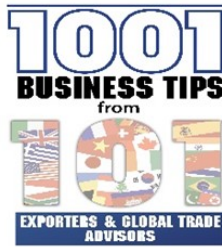
TCF Facebook <https://tinyurl.com/he26e7an>

TCF LinkedIn <https://tinyurl.com/3b4k3z72>



TCF WA, TCF Australia and TCF Global Mentors and Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. [Book by the Hour](#): Online or Phone



Are you an exporter or global trade advisor?

Like to be featured in our eBook with your 10 Tips' for Exporters and Global Trade Advisors? Free to participate. Interested to share your expertise and gain global exposure?? **Contact** [Carol Hanlon](#)



7 effective ways to elevate online customer service

Customers' choices and preferences might shift overnight, but one thing remains constant: their demand for fast, convenient and reliable customer service.

Smart businesses know that while products and services can often be replicated, standout online customer service can set them apart in today's ultra-competitive market. Efficient, accessible support has become a winning edge and those who master it are halfway to success. [The ways!](#)



The four Cs of a 21st century small business

In this new age of entrepreneurship, there are 4 Cs that are paramount in running a new business: Communication, Creation, Critical Thinking, and Collaboration. Unpack the importance of each of them [here](#).



Insolvency law

Facing financial difficulty? Take action early!

The worst you can do if facing financial difficulty, either personally or as a company director, is to ignore the situation. Despite the stress of a possible bankruptcy or insolvency, obtaining specialist advice early about your legal rights and options may help mitigate loss and increase the chances of financial recovery. [Learn more.](#)



Another tip by Dr Mohiuddin Ahmed - from the now published -

'1001 Business Tips from 101™ Cyber Security Experts

No personal activities on business devices. Social media platforms are used by cybercriminals to launch social engineering attacks. It is quite easy for cybercriminals to target victims based on the information available online, i.e., About Us/Team information from any business website. Hence, for the safety of the business, it is best not to allow any personal activities when using business devices.



Predictions 2025 - Banking

As cyberthreats become more sophisticated and AI technology rapidly evolves, financial institutions need to anticipate future challenges to protect consumer data and ensure operational resilience. Read this Forrester report to gain analyst insights on the future of banking and cloud technology investmentsaccess the report [here](#).



WeWearAustralian New York

WeWearAustralian is more than just an initiative. It's a community-driven movement born from a sense of commitment and connection to our industry, uniting us all in our respect for Australian fashion. We stand as advocates for Australian fashion, community, and purpose. What began as a collective response to challenging times has evolved into a movement that transcends borders, celebrating the very best of Australian creativity and resilience. [Info.](#)



Guide to the 4-day work week proposal

The 4-day working week has long been a topic of conversation at the staff lunch table. We've all heard about the compelling legends of Scandinavian countries trying out the 4-day working week to great success. But is implementing a 4-day working week realistic outside of a trial model? And if yes, is it right for your organisation? To help you weigh up the benefits of a 4-day work week against the disadvantages, everything you need to know about this trending workplace model is [here](#).



Facilitation Focus

Latest newsletter from AIBF, featuring: Can we really motivate others? Networking is more than just business cards. Think marketing – Think planning. How to navigate cliques at work. Business owners should embrace lifetime learning. [Here.](#)



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Members receive FREE webinar below during **March** - [Contact us](#)

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- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
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- [Sourcing Textiles & Apparel in India](#)
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- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
- [Make Customer Experience Your Competitive Edge](#)
- [Understanding Freight Logistics of Importing and Exporting](#)
- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)
- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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