



TCF WA NEWS UPDATE - APRIL 2025



TCF Membership Easter Special

Join TCF in April & receive 18mths Membership for price of 12mths!
TCF is a not-for-profit association assisting TCF & fashion related business to start, grow & expand, celebrating 27yrs support to tcf small business. As a member you will receive business opportunities, business updates, global buying mission opportunities, supply chain linkages, trade event invites, free webinars, discounted business mentoring; Bronze, Silver & Gold Levels available; Subscription is tax deductible

www.tcfwa.com/membership [Contact us for your April% code](#)



Quote of the month

There are no secrets to success.

It is the result of preparation, hard work, and learning from failure.

Colin Luther Powell (1937 – 2021) –

American statesman - 65th United States Secretary of State from 2001 to 2005

BEC VOLUNTEER EMPOWERMENT FORUMS

BEC VOLUNTEER EMPOWERMENT FORUMS

BE INSPIRED, BE EMPOWERED, MAKE A DIFFERENCE

great speakers and networking with like-minded supporters

6pm-8pm, April 16th [BOOKINGS ESSENTIAL](#)

Guest Speakers: Leanne Barron, Starick - DV support services for women and children; Shoma Mittra, Write Click - writing your story; Marwa Wasique - Afghan women refugees; Carol Hanlon, BBEC, TCF, BPW - insights from United Nations CSW69.

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont **FREE ENTRY**, Door Prizes, Nibbles Provided; Happy Hour Drinks at Bar Prices. www.belmontbec.com/events

BEC VOLUNTEER EMPOWERMENT PROJECT

FREE ONLINE WEBINAR, Tuesday, April 8th, 12noon-1pm (AWST)

PR WITHOUT THE PRICE TAG - Master the art of professional publicity for your business without breaking the bank. Presenter - Shoma Mittra,

Author Concierge

*Craft Your Story

*Build Media Relationships: Develop strategies for creating and nurturing connections

*DIY PR Toolkit

[Bookings Essential](#)

BEC VOLUNTEER EMPOWERMENT PROJECT

FREE ONLINE WEBINAR - Understanding the Basics of Estate

Planning: For Yourself and Your Family. [RECORDING AVAILABLE](#) -

Presenter - Jules Lewin, Charthill Legal

*What is financial abuse? *Common signs of Elder Abuse

*What is coercive control? *What is a Will? *Enduring Power of Attorney

*Enduring Power of Guardianship and where to get help

[Bookings Essential](#)



UNDERTAKE A SWOT WITH YOUR BUSINESS MENTOR

turning your weaknesses into strengths

strengths * weaknesses * opportunities * threats

Confidential business mentoring available 'ONLINE' one/one

[TCFWA bookings](#)

[Special 50% April Easter Mentoring Discount to Members](#)



FREE eBook

1001 Business Tips from 101™ Cyber Security IT Experts

FREE eBook for small businesses with tips from 101 global cyber security experts to help small business owners and their staff stay cybersafe. www.mybusinessincubator.com.au/1001

[Media Release](#) 1001 Business Tips published by Belmont BEC Inc.

How to negotiate for what you want

How do you get what you want while leaving the other party feeling like a winner too?

Negotiating, when done correctly, creates strong win-win situations for both parties. Unfortunately, most ambitious professionals are stuck somewhere between emulating the stereotypical idea of a hardball business tycoon and memories of being told to be patient and wait for rewards. As a result, most professionals fear negotiating and treat it more as a guessing game or blackjack table. You cannot be a successful business owner if you avoid asking for precisely what you want - or enter into negotiations without having a plan in place. Ways that you can quickly become a power negotiator are [here](#).



Belmont Business 'Ask an Expert' Sundowner - April 30th, 5-7pm

Promote your business, make new business contacts and gain new opportunities. Great Guest Speakers and Networking.

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont **FREE ENTRY**, Door Prizes, Nibbles Provided; Happy Hour Drinks at Bar Prices. www.belmontbec.com/events



FINAL - CALL Sponsorship Opportunity

32nd Belmont & Western Australian Small Business Awards 2025

Join us to sponsor a category in the 32nd Annual Belmont & Western Australian Small Business Awards in 2025 providing recognition to small businesses across WA. Launching May and running through to October. Gain extensive promotion and marketing opportunities for your business. [View 2024 winners & sponsors](#) Further info contact [Carol Hanlon](#)



JOIN OUR BEC VOLUNTEER EMPOWERMENT PROJECT

Are you passionate about empowering women and sharing your skills?

BEC VOLUNTEER EMPOWERMENT PROJECT will empower volunteers by providing free online training, mentoring, and networking that will be targeted to women to increase their skills, self-development, and economic awareness. **Like to Get Involved?** [Email Us](#)



Are you a Speaker or Presenter?

Like to present during 21st designedge Innovation Festival?

BEC, TCF & BPW Members are invited to register interest in being a presenter or speaker during our 21st designedge Innovation festival which will run 4 months June to September to our national and global network. Speakers can run LIVE or recorded ONLINE. [View 2024 Festival Sponsor Opportunities also available](#). Contact [Carol Hanlon](#)



Optus Business Centre Perth (North & South),

As our valued supporter, **Optus Business Centre Perth** shares in our mission. **Optus Business Centre** provides solutions for: Mobiles - Voice & Data; Cloud and Hybrid Phone Systems - Business Grade Fibre Internet - Cyber Security - IT Managed Services. [Contact](#)



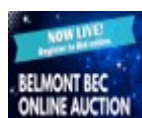
ARE YOU INTERESTED IN GENDER EQUALITY?

Become part of G100 Australia MSME, linking with female and male leaders in micro, small medium enterprises who are interested in advancing gender equality across Australia and globally. [Contact G100 Country Chair Carol Hanlon](#)



2025 economic outlook for businesses

As we move further into 2025, small to medium-sized enterprises to continue to suffer resource shortages, reduced customer spending and continued inflation, all of which strain limited resources. Businesses can be proactive by being prepared for challenges, such as cyber-attacks or high fees on international transfers, and planning for resource allocations or lower-fee alternatives, such as government programs or lower-fee facilities offered by non-bank lenders. [Article](#).



BELMONT BEC AUCTION ONLINE – GRAB YOUR BARGAIN NOW!

Accommodation, diamond watch, sports memorabilia, online business development and heaps more fabulous offers. All proceeds assist BEC & TCF provide support services to small businesses. www.becauction.com





JOIN TCF - BENEFITS OF TCF MEMBERSHIP – Members can access 30-60 free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designed innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible.

Membership Subscription

TCF invites its network to link with its Social Media pages

TCF Facebook <https://tinyurl.com/he26e7an>

TCF LinkedIn <https://tinyurl.com/3b4k3z72>



TCF WA, TCF Australia and TCF Global Mentors and Business Advisors Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. **Book by the Hour: Online or Phone**



Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact**



FREE eBook

Marjorie Charleson - A Tribute to a Legend of WA Racing

A trailblazer and remarkable woman who played a major role in the golden era of WA Racing in the 70's-80's, recently inducted into WA Racing Hall of Fame. **Media Release** Trailblazer, Actress, Media, PR, Documentary Filmmaker, Publisher, Editor, Thoroughbred Racing Promoter An Inspiration to All - Published by Belmont BEC Inc.



STYLE Bangkok 2025 - 2-6 April

Asia's premier lifestyle and fashion trade show, now in its 8th edition, where creativity converges with sustainability in a celebration of Thai craftsmanship. Organised by the Department of International Trade Promotion at the Ministry of Commerce, in collaboration with the Board of Trade of Thailand, this event serves as a vibrant platform for internationally acclaimed Thai brands, local designers, SMEs, and craftspeople. **Details**.



Delhi Spring Fair, India, 16-19 April

India Expo Centre & Mart, Greater Noida Expressway, Delhi-NCR. Spring is now in April ... Featuring: home / lifestyle / fashion / furnishings / furniture / gifts / interior. **Details**. Register **here**.



Global Sourcing Expo, Sydney, 17-19 June

Registrations are now open! Mark your calendar for Tuesday 17 – Thursday 19 June 2025, at the International Convention Centre, Sydney, Australia. Taking place over three incredible days, this event has been at the forefront of global sourcing for more than a decade. It's a must-attend for retailers, key brands, and trade buyers. **Details**. Registration **here**.



73rd India International Garment Fair – 1-3 July

India's biggest event in the apparel sourcing, showcasing a diverse range of collections in **Womenswear, Menswear, Kidswear, and Fashion Accessories**. This highly anticipated occasion will showcase the latest trends and innovations, featuring a wide range of exhibitors and offers for industry professionals and fashion enthusiasts alike. Stay tuned for further details on registration and event specifics. **Info**.



Centrestage - Asia's Fashion Spotlight – 3-6 Sept

The annual Asian fashion extravaganza provides a comprehensive platform for designers and brands to present forward-thinking design collections and showcase the latest fashion. Centrestage (B2B+B2C) has gathered worldwide fashion brands together with influential industry buyers and media. **Info**.



WOMEN ECONOMIC FORUM ASEAN 2025

June 19-21, Kuala Lumpur, Malaysia

Women Leaders Beyond Borders: Shaping the Future of the ASEAN Sheconomy. You are invited to engage in impactful discussions, forge powerful networks and explore new pathways for women to shape the future of the global economy. [Register](#)



The 2025 Global Summit of Women, Berlin, Germany; July 3-5, 2025

Over 1,000 women leaders in business, government, and civil society from over 60 countries are expected to join the 35th Anniversary Global Summit of Women. The theme for the 2025 Summit – Women: Restoring Values in the Digital Age – showcases the key role women play in leading advances in business and technology benefiting companies and communities, while ensuring the integration of values women hold dear. [More information](#).



BPW network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 120 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit www.bpw.com.au or globally BPW International www.bpw-international.org or contact [Carol Hanlon](#)



Australasian Institute Business Enterprise Facilitators (AIBEF) AIBEF Membership Offer

Are you a business advisor, mentor or coach? Like accreditation for your past expertise. Members can utilise post nominals providing accreditation and recognition for skills and expertise. **SPECIAL OFFER:** BEC, TCF and BPW Volunteer Mentors can apply for AIBEF Membership Scholarship. [AIBEF](#), Contact [Carol Hanlon](#)



10 ways to improve cash flow

If your payables (your debts) are due before your receivables (money from a sales you haven't collected yet) come in, you'll face cash flow problems. This, in turn, means you won't be able to pay your bills on time, which can lead to bigger problems, like making payroll in a timely fashion and facing questions of creditworthiness. If you want to improve cash flow, think about implementing some of the following strategies- [here](#).



Understanding the difference between good debt and bad debt

Not all debt is bad and understanding the difference could enable you to make smarter decisions about how to grow your business. Recognising the impact of bad debt is critical when it comes to understanding that your business might be heading for trouble. A smart approach to good and bad debt means reviewing your debts and prioritising repayments. Explore what is good debt and bad debt, the impact of them both, and what you can do about both types of debt [here](#).



Tackling the problem of fake online reviews

People rely very much on online reviews before making a decision to buy a product or a service. That's why they need to know whether they can trust the opinions they find online to make informed choices. Fake online reviews are becoming a bigger problem. Ways you can tackle this problem are [here](#).



Top 50 people in e-commerce 2025

Inside Retail and partner *Australia Post* are thrilled to announce the **Top 50 people in e-commerce**. It's the 10-year anniversary of Top 50 people in e-commerce, and it's only getting better, celebrating the top innovators shaping Australia's booming e-commerce scene. Discover the trends driving online retail's exciting future. From savvy shoppers to record-breaking sales, download the insights that define e-commerce success – [here](#).



Preparing for and responding to denial-of-service attacks

This publication was developed by the Australian Signals Directorate (ASD) in cooperation with New Zealand's National Cyber Security Centre (NCSC-NZ), Akamai Technologies Ltd and Cloudflare Pty Ltd, in response to an increased trend in denial-of-service (DoS) attacks in our region. It offers guidance to organisations on best practice mitigations based on contemporary threat 73rd tradecraft, to prepare for and respond to DoS attacks. [Report](#).



6 workplace fatigue management tips you should know about

We all know the significant impacts fatigue has on your business. Fatigue steals our productivity and motivation. It leads to poorer judgment and decision-making. It makes us accident-prone,

compromises our immune system and exposes us to illness. It diminishes our creativity and ability to focus. [Tips](#).



24 expert tips to optimise Facebook ads for the highest ROI

With all the privacy and algorithm changes, Facebook ads are still one of the most effective channels to reach potential high-value customers and drive sales for your business. Facebook is one of the largest platforms - with over 2.98 billion active users and thousands of brands running ads on it. However, running a successful ad campaign on Facebook takes more than just creating an ad and hitting the "promote" button. To truly maximise your ROI, it's important to understand how to optimise each ad campaign. Like [this](#).



Sustainability: why should a small business bother?

Sustainability may lower your costs and increase profitability: Resources cost money so using fewer of them helps the bottom line. As a result, sustainable businesses often perform better financially according to studies. Staff, customers and investors are more likely to choose you. When deciding which brands to engage with, staff, customers and investors all say they care a lot about the societal impact of that business. [Learn more](#).



Small business guide to mentally healthy workplaces

The pressures of running a business, finding work/life balance, and adapting to external changes can be challenging. Finding effective ways to look after mental health in your business is important for keeping things running smoothly. Looking after mental health means investing in yourself and the people working with you to support customers, fulfil orders, respond quickly and represent your business. Comprehensive guide [here](#).



Beware the trap - work from home scams flooding social media

Social media or encrypted message platforms like WhatsApp or Telegram are currently flooded with job scams, offering easy employment online with no experience needed and the added benefit of working from home.

WA ScamNet has already received many reports of these scams this year. The victims have lost over \$200,000 in total. [Details](#).



Cloud made simple: Master the basics in 3 hours

Mark your calendar for 10 April! AWSome Day Online Conference awaits - a free online cloud training for beginners, offering you an exploration of AWS Cloud concepts and core services. Let's begin your journey with 5 foundational modules led by AWS technical experts. Info and register [here](#).



Fast-track your generative AI workloads into production

Experimentation with generative AI tools is accelerating and understanding the top challenges on this journey can help ensure rapid market impact. Download this eBook to find solutions that can help teams quickly and efficiently move experiments to production-grade applications. [Link here](#).



During parental leave

While on parental leave, employees can receive payments, as well as other entitlements to keep them connected to the workplace. Learn the law and tips, including - Employees on parental leave can agree with their employer to return to work for up to 10 days to keep up with workplace changes while they are away – [here](#).



Facilitation Focus newsletter

Topics in the March issue include: Is leadership a privilege or an entitlement? The true skills of mentoring. Target the right audience with direct marketing. What you need to know about online marketing laws. Small business victims to emotional struggle. Get the newsletter [here](#).



How to improve employee engagement with 10 simple ideas

Struggling to increase employee engagement in your organisation? According to Gallup only 15 percent of employees are engaged in the workplace. This blog is full of employee engagement ideas that you can put into practice. Here's what is covered: What is employee engagement? Why is employee engagement important? 10 steps to improve employee engagement. [Steps](#).



New Industrial Relations Laws

New workplace laws that start from 26 August 2024 may affect you and

your business. Find out more about the new laws for regulated workers and businesses, the right to disconnect, and casuals [here](#).



Reminder about changes to casual employment rules

From 26 February 2025, eligible casuals can provide written notice to their employer to change to full-time or part-time employment under the new employee choice pathway. An employer can only refuse the notice for certain reasons. Check the changes [here](#).



5 benefits of hiring older workers

Hiring the right people takes substantial time and effort. As an employer, you're likely always on the hunt for great talent to build your 'dream team'. But what if there's a pool of fantastic workers you might be overlooking? While a lot of attention is paid to attracting and retaining younger talent, there's another demographic of candidates that savvy businesses are starting to tap into: baby boomers – people aged 58 and over. Not only are older candidates experienced and available, their priorities and motivations often align perfectly with creating stable, productive work environments. [Learn more](#).



The pros and cons of casual employment

In today's economic climate, when businesses are struggling to survive, many embrace the concept of casual employment to avoid the costs and obligations of hiring permanent staff, primarily full-time employees. Casual staff have no guarantee of hours. They can work 40 hours per week one week, then the following have no hours at all. This flexibility for the employer allows them to adjust their workforce according to their needs. [Report](#).



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FREE Access to all nine topics Energy Efficiency Webinars [Contact Us](#)



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15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage.

[Phone](#) [Email](#) [W: storageking.com.au](#)

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC

Fully equipped training room, catering and refreshments available.

Unit 3, 216 Belmont Ave., Cloverdale - [Contact Belmont BEC](#)

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Training
Members receive **FREE** webinar below during **April** - [Contact us](#)

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)

- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
- [Buying Or Selling A Business](#)
- [Fashioning Sustainability Diverse Perspectives](#)
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- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
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- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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