





BELMONT BEC NEWS UPDATE - AUGUST, 2025



Let your business shine brightly

Celebrating the 32nd Belmont & WA
Small Business Awards

NOMINATE NOW

32nd Belmont & Western Australian Small Business Awards 2025

REMINDER - nominate yourself, or another deserving WA small business in the 32nd Belmont & Western Australian Small Business Awards to recognise and celebrate achievements in the small business sector. There are 23 Award categories open to small businesses, individuals, and organisations in Belmont, the Perth metropolitan area and across regional Western Australia. Gain exposure for you and your business! FREE ENTRY, assistance available preparing your Award Submission. Table Bookings NOW OPEN

AWARDS ENTRY FORM

AWARDS MEDIA RELEASE

AWARDS HELPLINE

designedge in innovation of FESTIVAL N

21st designedge innovation FESTIVAL 2025 showcases webinars, workshops and forums being staged in Perth Western Australia, nationally and globally ONLINE. Over 90 events will bring together export trade opportunities, cyber security experts, innovators, designers, creatives, global women entrepreneurs, industry and Asian trade networks. All events are FREE to Members of BEC, TCF & BPW. FESTIVAL EVENTS FLYER

FESTIVAL MEDIA RELEASE



FREE EXPORT ASSISTANCE - NOW AVAILABLE!

BEC NATIONAL EXPORT ONLINE Training & Mentoring Project Looking to increase your sales? Export your goods or services? FREE WEBINARS - August 28th - all times AWST (Perth Time) BOOKINGS ESSENTIAL

- 1) Introduction to Exporting: 9.30-11.30am BOOK
- 2) Export Guide for Small Business: 12-2pm BOOK
- 3) Writing your Export Marketing Plan: 2.30-4.30pm BOOK

Can't make the date? Request a Recording
Register for FREE ONLINE Export Mentor

BEC EXPORT FLYER EXPORT MEDIA RELEASE



Belmont Business 'Ask an Export Expert' Sundowner 27th August, 6pm-8pm - BOOKINGS

Promote your business, make new trade and business contacts and gain new opportunities. Great Guest Speakers and Networking.

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont FREE ENTRY, Door Prizes, Nibbles Provided; Happy Hour Drinks, Bar Prices.



FREE @CyberWardens Level Two: Safe AI for small businesss Webinar

Tuesday 26th August, 12:00 PM - 12:45 PM (AWST)

Register: https://cyberwardens.com.au/partner/belmont-bec/

Cyber Wardens Level Two: Safe AI for small business

The 'Safe AI for Small Business' webinar will teach you and your team how to spot AI-generated scams and build a safer, smarter workplace. With 82% of small businesses experiencing a cyber attack in the past 12 months, now is the time to prioritise your cyber safety. Complete the webinar to receive your official graduate Cyber Wardens certificate - a valuable credential that demonstrates your commitment to security excellence. You will also be eligible to receive FREE Bronze CyberCert certification and go into the draw for a \$250 gift card!





Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. Do you qualify?

Welcome to Friends of Belmont BEC - Kapila De Silva, National Chamber of Exporters of Sri Lanka (NCE); Michelle Farina, Noshing

You are invited to subscribe to Friends of Belmont BEC

Members can access 30-60mins free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designedge innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join

BEC invites its network to link with its Social Media pages

BEC FaceBook Link

BEC LinkedIn Link



Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches - Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. By the Hour: Online or Phone Face - Phone Bookings





Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters & Global Trade Advisor Experts - would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? Contact Carol Hanlon



Quote of the month.

Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all.

Dale Carnegie (1888-1955) American writer/teacher - author of How to Win Friends and Influence People, a bestseller that remains popular today.



Applications open local capability fund

The Local Capability Fund helps small to medium sized Western Australian enterprises improve their capability, capacity and competitiveness to supply goods, services and works to the Government, major projects and other key markets. 2025-26 Local Capability Fund rounds close 3pm AWST, 4 September 2025. The Standard Compliance Round will close on 4 September 2025 or when funding is fully allocated. **Details**



Embrace business sustainability on a budget

In today's business landscape, sustainability is no longer a 'nice to have'. It's a must. Consumers expect it; regulators are beginning to require it, and future-focused businesses know it's the right thing to do. But for small businesses with tight budgets and limited resources, sustainability can feel out of reach. This article breaks down exactly how small businesses can take meaningful steps towards sustainability without breaking the bank – here.



Top 50 easy side hustle ideas you can start now

Discover how to make extra money with this massive list of side hustle ideas and turn your passion or hobby into a profitable side business. A side hustle is all about earning extra income to help you hit your financial goals faster. It's not about picking up another part-time job. It's about turning your hobbies, passions, or skills into a money-making gig you can do in your spare time – whether it's evenings, weekends, or between classes. Like this.



Some Tips using Microsoft Word

Type 2610 then hold Alt and X to get \square / 2611 to get \square / 2612 gets \boxtimes Hold Alt and type 25 for \downarrow / type 26 for \rightarrow / type 27 for \leftarrow / type 24 for \uparrow Hold Shift Alt and D for the date / Hold Shift Alt and T for the time. Type 2709 and hold Alt and X for \boxtimes Type 2706 and hold Alt and X for \boxtimes To create a duplicate of a file on the desktop – Hold Ctrl / click on the file and drag / then click F2 to rename the file.



Which one is right for you - Sole trader? Partnership? Company? Trust? There are 4 main structures you can choose for

Company? Trust? There are 4 main structures you can choose for your business. The structure you choose will also affect obligations and registrations. **Learn more**.



Achieving tangible results with generative Al

Gen AI has moved beyond the hype and is starting to transform organizations of all sizes. Companies are already maximizing the value of gen AI on AWS. In this eBook, learn how 9 leading organizations are using this breakthrough technology to improve customer experience, boost employee productivity, and optimize processes. Register to receive this eBook here.



Managing mental illness in the workplace

As a manager, you have a responsibility to assist workers with mental illness by providing changes which will enable them to perform their duties more effectively in the workplace (these are known as 'reasonable adjustments'). To do this effectively it is important to be informed about mental illness and have an understanding of their situation. Like this.



Another tip by Sanjay Sharma -from the now published '1001 Business Tips from 101™ Cyber Security Experts

Be alert - Social Engineering attempts are one of the biggest threats to your business's health. A single phishing attempt can result in huge loss. Phishing emails even look legitimate as they are coming from the legitimate or trusted vendors such as Microsoft, banking, or your internet providers. These emails include attachments or sometimes ask for Personal Identifiable Information (PII). So, always scan for email attachments and take a moment while responding to such emails. Your proactive response can prevent many cyber-attacks.



Do You provide Business Advice, Mentoring or Facilitation Services? Are you Accredited?

Join Australasian Institute of Business and Enterprise Facilitators to have your skills and knowledge certified which will illustrate to your clients your exceptional competence and you will provide integrity, skills, knowledge and trust in all your business and enterprise services, Visit www.aibef.org.au



Cyber safety for small and medium business owners

Cyber-crime remains a constant and disruptive threat. Cyber criminals are evolving to take advantage of emerging technologies like artificial intelligence, which lowers the complexity required for their operations. Business email compromise and fraud were among the most frequently self-reported cyber-crimes affecting businesses and individuals in Australia. Ransomware and data theft extortion also remained a widespread and costly threat. Learn more.



Inside Small Business Winter Newsletter

The Winter issue of Inside Small Business is out now. This issue tackles the thorny issue of outsourcing marketing. Plus, don't miss the conversation with cover star Eugene Cheng, who has made some unusual decisions in his scaling journey. Download from here.



How to protect against scams and identity theft

Tax scammers may compromise victims' accounts in several ways, including direct hacking where login details, possibly obtained in third-party data breaches, are exploited. How to protect yourself and your business <a href="https://example.com/here/bases/base



Tax Time toolkit for small business

Information to help small businesses at tax time and all year round. Here.



ASBFEO - Small Business News

Welcome to a new financial year. New year, but clearly a number of small business challenges are still with us and weighing heavily on the minds of small businesspeople. Cashflow pressures, high input costs, discerning customers very keen on value, really tight margins ... There are early signs some headwinds are abating but there is still an ongoing need for bold actions to put wind in the sails of small and family businesses. **Learn more**.



Work and mental health

Good work helps mental health and wellbeing. It can contribute to your daily activity. Your sense of purpose. Your income. And your social connection. But poor working conditions can harm your mental health and wellbeing. Work can come in many different forms. But mentally healthy workplaces generally have a few things in common. Helpful hints.



How to calculate retail price: formula and best practices

Setting the right retail price is one of the most critical decisions for any business. Price too high, and you risk losing customers; price too low, and you might not cover your costs. But how do you strike the perfect balance? This article breaks down the retail price calculation process, explores the best pricing strategies, and shares tips to optimise your pricing for maximum profit. Whether you're a small business owner or a seasoned retailer, this guide will help you master the art of pricing. Like this.



10 tips to build a data foundation for generative Al

With generative AI, data practices can no longer be an afterthought—they must be central to how you innovate and operate. To maximize the potential of differentiated applications, you need to establish access to high-quality, well-governed data. Discover 10 essential tips for building a flexible, scalable data foundation that will power your generative AI initiatives and drive innovation. Register for e-book here.



Simplify data integration and unlock insights faster

Are your data integration efforts bogged down by complex, time-consuming ETL pipelines? Discover how AWS is making data integration easier to help you unlock the full value of your data, faster. Easily connect and secure your data from every source, by breaking down manual data integration barriers. Download eBook here.



The Cyber Sushi

Article s- *Another "World's Biggest" Data Breach – Here's What Actually Matters. The Small Business Cyber Threat Update *In Their Words: IDCARE *Client Stories. * New and Trending scams Is it safe to bank online? Click.



Choosing the best pricing strategy for your business

It can feel like a never-ending quest to figure out how to price your products or services. However, if you're running a small business, you are in an excellent position to be flexible. There is no one-size-fits-all pricing strategy that should be employed, and there is no requirement to stick to the same strategy every time. A guide to choosing the right pricing strategy for your business is https://example.com/here/en/like/



Does running your own business affect your personal life?

For many budding entrepreneurs, quitting the corporate rat race to start a business is a long-cherished dream. But the reality of self-employment can be a serious shock, especially if you haven't done your homework. Aside from the success or failure of your enterprise, starting your own business has major implications for your personal life. The reality.



Unfair contract term explainer:automatic rollover or renewal clause

If you run a small business, it's important to check any contracts you offer or enter for unfair contract terms. The ACCC's enforcement and compliance priorities for 2025-26 include unfair contract terms in consumer and small business contracts, with a focus on harmful cancellation terms, including those associated with automatic renewals, early termination fee clauses and non-cancellation clauses. Learn more.



Yearly review tips for employees and managers

Most organisations assess their employees' productivity and behaviour at least once or twice a year. There are different types of performance evaluations, including a self-evaluation, a 360-feedback review, and a year-end review. This article covers everything about year-end reviews and how to implement one to see the highest boost in performance for your team! Tips.



Facilitation Focus Newsletter

Topics include - What is conflict resolution? Are there benefits in multitasking? Does your company have a toxic work culture? the role of business facilitation in personal and professional development.and



Web App Development – A complete guide for businesses

Web app development has become pivotal in providing a robust online presence for business success. They help in creating a personalised user experience for enhancing business growth and efficiency by dynamically tailoring to specific user needs. Developing a successful web app requires careful planning and execution. This comprehensive guide shows everything about web app development, its benefits for business and its various types. Here.



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15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage.

Phone Email W: storageking.com.au

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC

Fully equipped training room, catering and refreshments available. Unit 3, 216 Belmont Ave., Cloverdale - Contact Belmont BEC

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Traning Members receive FREE webinar below during August - Contact us www.belmontbec.com/webinars

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- **Understanding the Australian Privacy Changes**
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- **Importing and Exporting**
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX Textile Accreditation and Labelling
- **Avoiding Manufacturing Pitfalls**
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- **Buying Or Selling A Business**
- Fashioning Sustainability Diverse Perspectives

- Balancing Work And Life
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- <u>Understanding your Intellectual Property Trademarks, Designs,</u> Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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