BPW Business Incubator

ONLINE Training & Mentoring Project
www.bpwbusinessincubator.com













BPW NEWS UPDATE - SEPTEMBER, 2025



Let your business shine brightly

Celebrating the 32nd Belmont & WA Small Business Awards

NOMINATE NOW

32nd Belmont & Western Australian Small Business Awards 2025 LAST CHANCE – AWARD ENTRIES CLOSING SEPTEMBER 23RD

Nominate yourself, or another deserving WA small business in the 32nd Belmont & Western Australian Small Business Awards to recognise and celebrate achievements in the small business sector. There are 23 Award categories open to small businesses, individuals, and organisations in Belmont, the Perth metropolitan area and across regional Western Australia. Gain exposure for you and your business! FREE ENTRY, assistance available preparing your Award Submission. Table Bookings NOW OPEN

AWARDS ENTRY FORM

AWARDS MEDIA RELEASE

AWARDS HELPLINE



FINAL CALL: Share YOUR Small Business ISSUES and SUGGESTIONS!

We have Federal Small Business Minister Dr Anne Aly and Zaneta Mascarenhas MP visiting our NFP small business support centres, Belmont BEC Inc (BEC National) and TCFWA Inc. (TCF Australia) in September to discuss small business issues, productivity, and instant tax right off. FLYER, Email Carol Hanlon by Sept 10th Queries: Ph. 0894793777



Council of Small Businesses Organisations Australia announces – Carol Hanlon named COSBOA National Small Business Champion 2025 The COSBOA National Small Business Summit Gala Dinner in Melbourne

was proud to recognise Carol Hanlon, Founding CEO of the Belmont Business Enterprise Centre Inc. and Founder/CEO the Textile Clothing Footwear Resource Centre WA Inc., for her extraordinary contribution to the small business community through leadership, advocacy, and practical impact. With more than five decades of leadership, Carol has assisted over 36,500 small businesses and startups, supported 7,500+ designers and creative industry businesses, founded landmark programs like the Belmont & WA Small Business Awards and the designedge Innovation Festival and built connections for Australian entrepreneurs across 125+ countries. Press release.

designedge in innovation FESTIVAL N

LAST CHANCE – Ends September

21st designedge innovation FESTIVAL 2025 showcases webinars, workshops and forums being staged in Perth Western Australia, nationally and globally ONLINE. Over 60 events will bring together export trade opportunities, cyber security experts, innovators, designers, creatives, global women entrepreneurs, industry and Asian trade networks. All events are FREE to Members of BEC, TCF & BPW. FESTIVAL EVENTS FLYER FESTIVAL MEDIA RELEASE



Belmont Business 'Ask an Export Expert' Sundowner 24th September , 6pm-8pm - BOOKINGS

Promote your business, make new trade and business contacts and gain new opportunities. Great Guest Speakers and Networking.

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont FREE ENTRY, Door Prizes, Nibbles Provided; Happy Hour Drinks, Bar Prices.



FREE EXPORT ASSISTANCE - NOW AVAILABLE!

BEC NATIONAL EXPORT ONLINE Training & Mentoring Project Looking to increase your sales? Export your goods or services? FREE WEBINARS - 25th September - all times AWST (Perth Time) BOOKINGS ESSENTIAL

- 1) Introduction to Exporting: 9.30-11.30am BOOK
- 2) Export Guide for Small Business: 12-2pm BOOK
- 3) Writing your Export Marketing Plan: 2.30-4.30pm BOOK

Can't make the date? Request a Recording
Register for FREE ONLINE Export Mentor

BEC EXPORT FLYER EXPORT MEDIA RELEASE



TCF Fashion & Trade Forum – 17th September, 6pm-8pm

Promote your business, make new business contacts and gain new opportunities. Great Guest Speakers and Networking.

VENUE: Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont DOOR PRIZES – Fashion Design Manual 2 by Pamela Stecker (value \$100) TCFWA Bronze Membership (value \$200). FREE ENTRY, Nibbles Provided, Happy Hour Drinks, Bar Prices. BOOKINGS



Access up to \$10,000 in matched funding to invest in business growth

The Western Australian Government is backing small business owners through the Small Business Growth Grants program. Under the initiative, grants of up to \$10,000 are available to help WA small business owners access professional services that support the growth and development of their business. Learn more. Contact: Carol Hanlon if you would like to discuss quotes for your business growth services or referrals to specialist providers.



Quote of the month

Believe in yourself! Have faith in your abilities! Without a humble but reasonable confidence in your own powers you cannot be successful or happy.

Norman Vincent Peale (1898-1993) known for popularising the concept of positive thinking, through his best-selling book The Power of Positive Thinking



Strategic predictions for 2025 and beyond: Riding the Al whirlwind

Al is no longer just a trend – it's a force of transformation, intertwining with other innovations to reshape business strategies, operations, and entire industries. Last year, organisations focused on becoming Already, building literacy, and identifying key use cases. Now, the challenge is to go beyond readiness and become Al-advanced. The Gartner® report1, Gartner's Top Strategic Predictions for 2025 and Beyond: Riding the Al Whirlwind, explores how Al will impact privacy, management structures, and the way businesses operate. Here.



Join TCF BALI MISSION with *Accommodation Sponsorship

Market Find Small Batch Expo, Bali, 5-6 September 2 nights FREE buyer accommodation and FREE shuttle to expo venue

- Furniture & Craft
- Fashion & Accessories
- Commodity
- Food Service/Culinary

Carol Hanlon, CEO TCF, will be speaking at Market Find, Bali, Sept 6 Registration - www.marketfindexpo.id



Global Sourcing Expo, Melbourne, 18-20 November

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. www.globalsourcingexpo.com.au Carol Hanlon, TCF Australia will be delivering Free Export & Import Workshops during Global Sourcing Expo, Melbourne



Welcome to Friends of Belmont BEC - Justin Do, Seatech Systems Integration

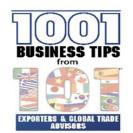
BENEFITS OF BEC MEMBERSHIP - Members can access 30-60mins free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designedge innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join

BEC invites its network to link with its Social Media pages

BEC FaceBook Link
BEC LinkedIn Link



Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches - Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. By the Hour: Online or Phone Face - Phone Bookings



Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters & Global Trade Advisor Experts - would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? Contact Carol Hanlon



Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. Do you qualify?



Latest grants for women

Women across Australia face unique challenges in accessing funding and resources for their initiatives, businesses, and professional development. Whether you're a female entrepreneur with a groundbreaking business idea, seeking to advance in STEM, or working in the screen industry, we're committed to helping you find the funding needed to continue your vital work. Ideas.



Grants Assistance and Programs Register for WA industry

Register of available state and federal government funding programs and assistance. The Department of Jobs, Tourism, Science and Innovation maintains a Grants Assistance and Programs Register which provides current and potential industry proponents with information on available state and federal government funding programs and assistance. **Details**.



Small business grants for women in Australia

Australia's commitment to fostering a diverse and inclusive business landscape is evident in its myriads of grant programs designed to support women entrepreneurs. These programs, backed by both state and national governments, aim to bridge the gender gap in the business world, offering financial aid, mentorship, and a platform for growth. Dive into this comprehensive guide to discover the plethora of opportunities awaiting women entrepreneurs across the nation. Learn more.



Navigating burnout as a small business owner

As a small business owner, you pour your heart and soul into your venture. When the next, big, exciting idea comes up, you chase it. The relentless pursuit of success, long working hours, and the weight of responsibilities can take a toll on your mental and physical well-being. This blog post explores the signs of burnout, its impact on small business owners, and offers up some actionable tips to help you navigate burnout and regain your passion for your business. Learn how.



11 smart marketing ideas for small businesses

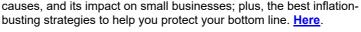
Running a small business poses unique challenges because of increasing competition. Small business marketing assists the owners in establishing an identity in their sector and building a significant online and physical presence to recruit, develop, and sustain strong customer relationships. As a small business owner who wears several hats, the concept of additionally being a marketer may initially seem daunting. The good news is that successful marketing campaigns do not require significant expenditures or years of experience. Tips.



The best inflation busting strategies for small business owners

When running a business, it's important to understand how inflation can impact your bottom line. Inflation refers to the increase in the prices of goods and services over time. It can lead to higher costs for raw materials, increased employee wages, and other expenses that can eat into your profits. This article discusses the current state of inflation, its





Ladies who launch



Ladies Who Launch was founded in 2013 as a grassroots movement and became a nonprofit in 2019. Learn more about the impact we've made with our programs, and the team we work with to make the magic happen. We inspire, empower, and fund a global community of women and non-binary entrepreneurs to grow and sustain the businesses of their dreams. **Details**.

Seeking an image for your next project?

Here's a site with 123,293 FREE images and clip arts on a wide range of topics for web design, brochures, promotions, emails, etc ... Just a click away here. And a FREE LOGO MAKER - just enter your business name, select your industry and finally pick some colours - is here.



Facilitation Focus Newsletter

Articles include: Do you conduct regular competitor research & monitoring? What defines an excellent workplace? Always qualify the client's needs. How does running your own business affect your personal life? Read here.



Microsoft Word tips

To dictate text - just hold the Windows key and H and then talk - the words will appear on the screen as text.

To show a female symbol- type 1f6ba then hold Alt and X to get 🚺 To show a male symbol – type 1f6b9 then hold Alt X to get To show where to sign a doc – type 270d then hold Alt and X to get 💰 To change a font size gradually – highlight the text, hold Ctrt, then keep pressing 1 to incrementally increase or [to decrease the font size. To learn ALL shortcut commands – Open a blank Word document / Click on View then Macros / View macros / enter: listcommands / Select Current keyboard settings then click Run.



Choose the right generative AI infrastructure

Building, training, and deploying generative artificial intelligence (AI) models require an unprecedented level of infrastructure resources. Organisations today need purpose-built AI tools with access to the highest-performance computer networking, and storage solutions, all while lowering costs. Free e-book here.



The Cyber Sushi

Current edition covers - *The damage you can't see: Why it's not only about the \$\$\$. *Email accounts under attack. *In their words: IDCARE Client Stories. *Behind the mask: new and trending scams. * "My son, who has an intellectual disability, is in a romance scam." Newsletter here.



6 reasons why you need your own online ordering platform

Still sitting on the fence? Check out a few ways an independent online ordering platform is better for your business than simply using a thirdparty platform. Are you a cutting-edge early adopter, or are you biding your time, waiting for a future that may never come? our profit margin, customers, and staff will all thank you for adding it to your business's offering. Learn how.



Why side hustles are a bad idea

Despite the obvious appeal of side hustles — more money! — they're not for everyone. If your side hustle makes you stress out, neglect relationships, or miss opportunities at your day job, then consider it a bad idea. Side hustles are only beneficial when they help you accomplish goals without sacrificing what matters most. Read on to find out how to evaluate your options and goals before taking on a side hustle - here.



National Women's Conference - February 25-26, 2026

Join us for a day filled with concurrent sessions, breakfast and lunch. Be part of an all-star line up of speakers, ranging from female executives and entrepreneurs to financial experts. Nominate a deserving candidate for the Top 100 Women in Business Award. Website.



Australia women in business conference- creating events that matter

On the Gold Coast, Australia – October 30 to November 1, 2025 The **Women in Business conference** is all about getting in gear to accelerate your business in 2026. we know what it's like to have big dreams and need a little (or a lot of) help getting there. we've got the answers you need to create your best year of business yet! **Learn more**.



Another tip by Yuri Miloslavsky - from the now published '1001 Business Tips from 101™ Cyber Security Experts

Be cautious with agreements When navigating websites and signing up for accounts, take the time to review the privacy policy. Understand how your data will be utilised and shared. Remember, once you provide information, it's no longer solely yours. Inquire about the necessity of certain data collection and consider opting out when appropriate. Avoid hastily agreeing to terms without fully assessing the implications. Ultimately, safeguarding your privacy is your responsibility.



SPECIAL OFFER - STORAGE KING PERTH AIRPORT

Past Winner - Facility of the Year Award

15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage.

Phone Email W: storageking.com.au

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BECFully equipped training room, catering and refreshments available.
Unit 3, 216 Belmont Ave., Cloverdale - Contact Belmont BEC

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Traning Members receive FREE webinar below during September- Contact us www.belmontbec.com/webinars

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- <u>Understanding the Australian Privacy Changes</u>
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- <u>Tips on Building a Successful Business</u>
- <u>Preparing For A Fashion Trade Show</u>
- How To Start A Fashion Label
- Quality Control In The Fashion Industry
- Importing and Exporting
- Get Noticed By The Media
- How To Brief Your Website Developer
- <u>TESTEX Textile Accreditation and Labelling</u>
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- Buying Or Selling A Business
- Fashioning Sustainability Diverse Perspectives
- Balancing Work And Life

- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- <u>Understanding your Intellectual Property Trademarks, Designs,</u> Patents
- Ethical Fashion and the Triple Bottom Line
- Italian Fashion Media
- Preparing a Business for Sale
- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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