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## **BPW Business Incubator**

ONLINE Training & Mentoring Project
www.bpwbusinessincubator.com













#### **BPW NEWS UPDATE - OCTOBER, 2025**



## Get your tickets now!

Tickets Now Available October 29th 2025

**BUY NOW** 

#### 32nd Belmont & Western Australian Small Business Awards 2025

TABLE BOOKINGS OPEN - FINALISTS ANNOUNCED!

Join us to celebrate small business success across Western Australia at the Awards Presentation night **Grand Ballroom, Perth Exhibition Convention Centre, October 29th, 6pm-8.30pm**entertainment – fashion parade – savories – sparkling, wine, beer, juices
HURRY – BOOK YOUR TICKETS NOW FINALIST MEDIA RELEASE



Small Business Roundtable with Australian Small Business Minister Dr Anne Aly and our local MP Zaneta Mascarenhas was hosted by Belmont BEC & TCFWA. There was great discussion with those attending sharing issues and questions with the Minister providing an update on her small business policies and programs. Thanks to everyone who sent in your questions and issues for the Ministers Roundtable.



#### FREE EXPORT ASSISTANCE for you and your staff!

BEC NATIONAL EXPORT ONLINE Training & Mentoring Project Looking to increase your sales? Export your goods or services? FREE WEBINARS - 23rd October - all times AWST (Perth Time) BOOKINGS ESSENTIAL

1) Introduction to Exporting: 9.30-11.30am BOOK

2) Export Guide for Small Business: 12-2pm BOOK

3) Writing your Export Marketing Plan: 2.30-4.30pm BOOK

Can't make the date? Request a Recording
Register for FREE ONLINE Export Mentor

BEC EXPORT FLYER EXPORT MEDIA RELEASE



#### Global Sourcing Expo, Melbourne, 18-20 November

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. <a href="www.globalsourcingexpo.com.au">www.globalsourcingexpo.com.au</a> Kumar Peiris, TCF Australia will be delivering FREE EXPORT & IMPORT WORKSHOPS during Global Sourcing Expo, Melbourne – BOOK NOW also includes Free Access Pass to Global Sourcing Expo

Introduction to Exporting & Importing, 10.30am-12noon, 19th November Export & Import Guide for Small Business 2pm-3.30pm, 19th November



#### **BELMONT BEC ONLINE AUCTION - CLEARANCE BIDS INVITED**

**Looking for Xmas Gifts** - Diamond watch, sports memorabilia, online business development books and heaps more fabulous offers. All proceeds assist BEC & TCF provide support services to small businesses. <a href="https://www.becauction.com">www.becauction.com</a>





#### Can you Help?

**Christmas Hamper Collections - non-perishable food items** Belmont BEC, TCFWA & BPW Belmont are assisting Jacaranda Community Centre, 146 Epsom Ave. Belmont with their community collection for non-perishable food items to assist in making 400 Christmas hampers for those in need. Hamper items: tinned ham, rice, pasta, jelly, custard, soft drink, anything festive, toys or small gift for disadvantaged women. Drop your donations off at Jacaranda or at Belmont BEC office, Cloverdale before Nov 21st.



#### Starick Corporate Breakfast Fundraiser- December 10, 2025

Join us during the 16 Days of Activism against Gender-based Violence. Annual Corporate Breakfast Fundraiser. The event will be presented by ex-ABC Radio presenter Di Darmody, and will feature a guest speaker panel, the Spirit of Starick Awards, raffle prizes and a delicious gourmet plated breakfast. All funds raised support our work with women and children directly impacted by family and domestic violence. Information.



#### **Everyone should know this hand sign for someone in distress**

The "SOS" hand signal, officially called the Signal for Help, is a onehanded gesture where a person tucks their thumb into their palm and folds their four fingers over it in a continuous motion, signifying a request for assistance in a dangerous situation, particularly domestic abuse or trafficking, without alerting an abuser. This discreet nonverbal tool is used when verbal communication is unsafe, and if someone sees this signal, they should discreetly contact authorities and report that the person may be in danger, while also trying to get a description and location to help the victim.



#### Welcome to Friends of Belmont BEC - Petch Folvig, Little IT Co

**BENEFITS OF BEC MEMBERSHIP - Members can access 30-**60mins free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designedge innovation festival, free business sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible. Join

BEC invites its network to link with its Social Media pages BEC FaceBook Link

BEC LinkedIn Link



Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches - Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. By the Hour: Online or Phone Face - Phone Bookings



#### OCTOBER IS CYBER SECURITY MONTH

#### FREE eBook with 1001 Cyber Tips

1001 Business Tips from 101™ Cyber Security IT Experts FREE eBook for small businesses with tips from 101 global cyber security experts to help small business owners and their staff stay

Media Release 1001 Business Tips published by Belmont BEC Inc. www.mybusinessincubator.com.au/1001



#### Cyber Security Awareness Month 2025

Take action to protect your networks and digital infrastructure now and into the future.

October is Cyber Security Awareness Month, and it offers an opportunity for all Australians to take action to improve their cyber security. This Cyber Security Awareness Month, the Australian Government's theme is 'Building our cyber safe culture'. For simple steps and resources to safeguard yourself online, visit actnowstaysecure.gov.au/cybermonth2025. Learn more.



# Are you an exporter? in logistics? or global trade advisor? Like to be featured in our FREE EXPORT eBOOK - 1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts Each expert will be allocated two pages. Participation includes additional promotional opportunities as an exporter or advisor you may also be invited as a presenter in future Export ONLINE Forums. Interested to gain exposure? Contact Carol Hanlon



#### 5 sustainability strategies for small businesses

Taking a few small steps towards developing a sustainable business can deliver long-term benefits for not only the environment but also your business's bottom line, contributing to your long-term profitability and building customer loyalty. It can also help you win tenders and contracts, with sustainability increasingly becoming a focus and requirement of the tendering process. Learn how.



#### Circular Fashion Festival, Perth, 10-12 October, 2025.

Circular Fashion Festival is WA's bold new celebration of circular designers, sustainable fashion, and creativity. This isn't a moment, it's a movement. This isn't a runway, it's a revolution. This is Circular Fashion – **Details**.



#### **Design-A-Bag Competition 2026 is open for submissions**

Design-A-Bag (DAB) Online Competition, the leather bag designing event for designers and design students worldwide, is pleased to announce the opening of submissions for the 2026 edition. Organised by Fashion Access since 2007, this annual competition aims to foster creativity and highlight the talent of bag designers from diverse backgrounds. The competition offers participants the opportunity to showcase their unique and innovative creations to a global audience of industry professionals. Details.



#### Hosted buyer program 2025 - India SME Forum, 3-4 October 2025

The Hosted Buyer Program of India SME Forum aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters. Through carefully curated buyer-seller matchmaking and sector-focused meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships. Register.



## Sponsorship opportunities for businesses at Perth's Vietnamese Spring Festival, 23 November 2025



#### Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. Do you qualify?



#### Quote of the month

If a leader doesn't convey passion and intensity, then there will be no passion and intensity within the organisation, and they'll start to fall and get depressed.

Colin Powell (1937-2021) USA Secretary of State 2001-2005



#### **Grants Assistance and Programs Register for WA industry**

Register of available state and federal government funding programs and assistance. The Department of Jobs, Tourism, Science and Innovation maintains a Grants Assistance and Programs Register which provides current and potential industry proponents with information on available state and federal government funding programs and assistance. <a href="Details">Details</a>.



#### What is Growth Marketing?

In its simplest form, growth marketing, also known as growth hacking, is marketing that is hyper-focused on, well, growth. Its very existence is a response to rapidly growing technology, a shrinking world, and a culture that seems to change on a daily basis. Growth marketer Sean Ellis says a "growth hacker's true compass is north." Bigger, better, and more are what it's all about. Like this.



#### WA Women's Hall of Fame, 2026

The **WA Women's Hall of Fame 'Call for Nominations' 2026**, was officially launched 11 September in Parliament House by the **Honourable Simone McGurk MLA**, Minister for Creative Industries; Heritage; Industrial Relations; Aged Care and Seniors, Women. **Announcement. Nominations**.



#### BPW network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 120 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit <a href="https://www.bpw.com.au">www.bpw.com.au</a> or globally visit BPW International <a href="https://www.bpw-international.org">www.bpw-international.org</a> or contact <a href="mailto:Carol Hanlon">Carol Hanlon</a>.



#### Latest grants for women

Women across Australia face unique challenges in accessing funding and resources for their initiatives, businesses, and professional development. Whether you're a female entrepreneur with a groundbreaking business idea, seeking to advance in STEM, or working in the screen industry, we're committed to helping you find the funding needed to continue your vital work. <a href="Ideas">Ideas</a>.



#### Planning for a disaster – and recovery

Natural disasters have a significant and devastating impact on small and family businesses and their communities. The cost and the time it takes for small and family businesses to get back to business after a natural disaster is reduced if you are prepared. Use our disaster response checklist to get started. **Tips**.



#### Anyone can be scammed, but together we can fight back

Australians recorded a combined loss of \$2.03 billion to scams last year. While this is 25.9% less than the previous year, the impact of scams is still devastating to many Australians. Australians are sharing their scam stories. Hear from real scam victims about how scammers manipulated them into giving them money and personal details. Their experiences can help you learn how to spot and avoid scams. Learn more.



#### Latest topics from the cyber-sushi

The scamburger. Cybercrime is never just one bite / The warning signs of scam grooming - Join the study / In their words: IDCARE client stories / Behind the mask: New and trending scams / "Which is safer, using the internet via the home landline or transmitting it via mobile?". Learn more and keep safe <a href="here">here</a>.



## Another tip by Ralph Chammah -from the now published '1001 Business Tips from 101™ Cyber Security Experts

Ransomware – to pay or not to pay. Dealing with ransomware is not a security issue; it's a business continuity issue. With the global shift to remote work, security has an ever-widening scope of influence on your ability to do business. Dilemmas organisations must deal with are: to pay a ransom or not? Will cyber insurance provide adequate shelter? What's the role of government? Having an Incident Response (IR) plan will prepare you to address these questions.



#### **2025 Security Trends**

will be extracted and listed automatically.

Discover the top trends reshaping cloud cybersecurity in 2025, from the evolution of app security to the rise of Zero Trust. In this exclusive AWS eBook, SANS Institute's Dave Shackleford shares expert insights to help you stay secure in a rapidly changing threat landscape. <u>Here</u>.



A quick trick in Excel to create a list of names from email addresses
Copy the list of email addresses into a column in Excel. In the adjacent
column, type how you want the names to appear (e.g.: for
Fred.Smith@Gmail.com - type Fred Smith. Then enter the next name
on the list (so there are two examples). Place the cursor in the cell
below the last example and press Ctrl and E. All the names on the list



#### **Microsoft Tips**

**To copy a file** on the desktop – Hold Ctrl, click on the file icon, and drag.

To access a wide range of emojis and GIFS: Hold the Windows key and . - To see more emojis, click on > / to see more GIFS: click on > and enter a topic.

**Malicious Software Removal Tool** – in search, type MRT / Yes / select Quick Scan or Full Scan – computer will scan for malicious software and give a report.

**To speed up your computer** – Click on Settings / select Apps / Startup / Sort by, then Startup impact – turn off unwanted Apps.

**To stop website tracking in Chrome** – click on the three dots (upper right corner of screen) / select Settings / click on Privacy and Security / Third Party Cookies / then: Do not track.



#### How to start your own business in Australia

Starting a business takes the right legal structure and financial footing. Download a guide to learn about the essential key insights. To access the guide, to learn the essential steps, plus the opportunity to download guides to much more – **click here**.



#### Top 10 challenges facing family businesses today and solutions

Family businesses face unique challenges in today's dynamic market environment, with maintaining cash flow and formal succession planning at the forefront. These enterprises must balance preserving the family legacy and adapting to rapidly changing business landscapes. Integrating family values and business practices often complicates decision-making processes, ownership structures, and conflict resolution mechanisms, making clear succession and financial management strategies critical for long-term sustainability. Tips.



#### Looking for a (or an extra) job you can do from home?

The only fully location-independent job board. They say that they hand-pick every job on this site. Live and work from anywhere. Click on this site – enter the profession to see descriptions of a range of international jobs – and apply. Here.



#### About ASD's ACSC: Be aware of current scams

The Australian Signals Directorate's Australian Cyber Security Centre (ACSC) leads the Australian Government's efforts to improve cybersecurity. Our role is to help make Australia the most secure place to connect online. Learn more and sign up to receive warnings – <a href="here">here</a>.



#### Tested solutions to common challenges facing family businesses

There are several challenges that family businesses and family offices commonly encounter - what do other families do in this situation? Even the most successful family businesses can struggle with this question. Sometimes, the generation currently running the business feels a reluctance to let go and let the next generation step up. Read some answers and suggestions <a href="here">here</a>.



#### Australia Women in Business Conference, Gold Coast, Oct 1-Nov1

The **Women in Business conference** is all about getting in gear to accelerate your business in 2026. We know what it's like to have big dreams and need a little (or a lot of) help getting there. we've got the answers you need to create your best year of business yet! **Learn more**.



#### Women in Business

Together, we foster your success and personal growth through genuine connection and collaboration. We bring together women from all sectors, industries, and states to help you achieve your goals and aspirations. We join forces to create and execute activities and events that showcase our members' skills, knowledge, and businesses. We build communities where ideas are welcome so that we adapt and grow. Info.



#### Minding Her Business

We are a platform for ambitious women to connect, collaborate, and create. Since launching in 2017, we have grown to be one of Australia's most talked about women's supportive and empowering communities. Whether you work from home, you're new to town, want to launch or level up in business, or perhaps just looking for some serious inspo. How?



#### Reduce your business energy costs by 20% - 40%

FREE Access to all nine topics Energy Efficiency Webinars Contact us

#### **SPECIAL OFFER - STORAGE KING PERTH AIRPORT**

#### Past Winner - Facility of the Year Award

15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage.

Phone Email W: storageking.com.au

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next community village sewing projects.



#### **FOR HIRE - Training and Meeting Rooms at Belmont BEC** Fully equipped training room, catering and refreshments available. Unit 3, 216 Belmont Ave., Cloverdale - Contact Belmont BEC

#### **Business Skills 'On Demand' Sessions**



Live and Recorded Webinar for Online - Anytime - Fast Track your Traning Members receive FREE webinar below during October- Contact us www.belmontbec.com/webinars

- Writing Your Business Plan
- Pricing, Costing and Cashflow
- Starting Your New Business
- **Understanding the Australian Privacy Changes**
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Preparing For A Fashion Trade Show
- **How To Start A Fashion Label**
- Quality Control In The Fashion Industry
- **Importing and Exporting**
- Get Noticed By The Media
- How To Brief Your Website Developer
- TESTEX Textile Accreditation and Labelling
- Avoiding Manufacturing Pitfalls
- Marketing On A Budget
- Strategies for Off Shore Outsourcing
- Sourcing in Asia via HK
- Sourcing Textiles & Apparel in India
- **Buying Or Selling A Business**
- Fashioning Sustainability Diverse Perspectives
- **Balancing Work And Life**
- Credit Management And Debt Collection
- How To Write A Tender Or Grant Submission
- Tips on Building a Successful Business
- Connect your Business to the Women's Empowerment Principles
- How To Grow Your Fashion Business
- <u>Understanding your Intellectual Property Trademarks, Designs,</u> **Patents**
- Ethical Fashion and the Triple Bottom Line
- **Italian Fashion Media**
- Preparing a Business for Sale

- Global Platform for Sourcing From Women Vendors
- Tips on Using Social Media in your Business
- Make Customer Experience Your Competitive Edge
- Understanding Freight Logistics of Importing and Exporting
- How To Grow Your Business
- Strategies for Off Shore Sourcing
- Establishing Your Label in the USA
- What Buyers Are Looking For
- Specification Sheets for Apparel Manufacturing
- Marketing for Small Fashion Business

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

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