



## TCF AUSTRALIA NEWS UPDATE - OCTOBER 2025



### FREE EXPORT ASSISTANCE - NOW AVAILABLE!

TCF AUSTRALIA EXPORT ONLINE Training & Mentoring Project  
Looking to increase your sales? Export your goods or services?

**FREE WEBINARS – 16th October - all times AEST**

- 1) Introduction to Exporting: 11.30-2.30am [BOOK](#)
- 2) Export Guide for Small Business: 2-4pm [BOOK](#)
- 3) Writing your Export Marketing Plan: 4.30-6.30pm [BOOK](#)

Can't make the date? [Request a Recording](#)

Register for [FREE ONLINE Export Mentor](#)

[TCF EXPORT FLYER](#) [EXPORT MEDIA RELEASE](#)



### Global Sourcing Expo, Melbourne, 18-20 November

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. [www.globalsourcingexpo.com.au](http://www.globalsourcingexpo.com.au)

Kumar Peiris, TCF Australia will be delivering **FREE EXPORT & IMPORT WORKSHOPS** during Global Sourcing Expo, Melbourne – **BOOK NOW** also includes Free Access Pass to Global Sourcing Expo

**Introduction to Exporting & Importing, 10.30am-12noon, 19th November**  
**Export & Import Guide for Small Business 2pm-3.30pm, 19th November**



### Welcome to TCF WA member – Carolyn O'Driscoll, RAG Pop Up BENEFITS OF TCF MEMBERSHIP –

Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible.

[Membership Subscription](#)

TCF invites its network to link with its Social Media pages

TCF Facebook - [Link](#)

TCF LinkedIn - [Link](#)



### TCF WA, TCF Australia and TCF Global Mentors and Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. [Book by the Hour: Online or Phone](#)



### OCTOBER IS CYBER SECURITY MONTH

#### FREE eBook with 1001 Cyber Tips

1001 Business Tips from 101™ Cyber Security IT Experts  
FREE eBook for small businesses with tips from 101 global cyber security experts to help small business owners and their staff stay cybersafe.

[Media Release](#) 1001 Business Tips published by Belmont BEC Inc.  
[www.mybusinessincubator.com.au/1001](http://www.mybusinessincubator.com.au/1001)



### Cyber Security Awareness Month 2025

*Take action to protect your networks and digital infrastructure now and into the future.*

October is Cyber Security Awareness Month, and it offers an opportunity for all Australians to take action to improve their cyber security. This Cyber Security Awareness Month, the Australian Government's theme is 'Building our cyber safe culture'. For simple steps and resources to safeguard yourself online, visit [actnowstaysecure.gov.au/cybermonth2025](http://actnowstaysecure.gov.au/cybermonth2025). [Learn more.](#)



**Are you an exporter? in logistics? or global trade advisor?**  
**Like to be featured in our FREE EXPORT eBook - 1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts**

Each expert will be allocated two pages. Participation includes additional promotional opportunities as an exporter or advisor you may also be invited as a presenter in future Export ONLINE Forums. Interested to gain exposure? **Contact [Carol Hanlon](#)**



**5 sustainability strategies for small businesses**

Taking a few small steps towards developing a sustainable business can deliver long-term benefits for not only the environment but also your business's bottom line, contributing to your long-term profitability and building customer loyalty. It can also help you win tenders and contracts, with sustainability increasingly becoming a focus and requirement of the tendering process. [Learn how.](#)



**Ethical Clothing Australia, 7-14 October 2025**

This landmark 25th year is your chance to meet the machinists, pattern makers, and craftspeople who earn fair wages and work in safe conditions to create the textiles, clothing, and footwear you love. You can learn about the workers behind your favourite Australian-made brands, discover how your shopping choices support local jobs and businesses committed to ethical practices, and celebrate the people who have made local, ethical fashion possible after 25 years of progress. There's something for everyone in this year's program. [Details.](#)



**40th IAF World Fashion Convention, Oct 24–25, 2025, Indonesia**

Join us for the 40th IAF World Fashion Convention, a landmark event bringing together the brightest minds and most influential leaders in the global apparel and textile industry. IAF is proud to collaborate with the International Textile Manufacturers Federation (ITMF) to deliver an unparalleled industry-wide platform for learning, networking, collaboration, and inspiration. [Register.](#)



**Asia's Global Sources Hong Kong Shows, October 2025**

Premier B2B sourcing event, where innovation meets opportunity. Every April and October, Global Sources holds specialised trade shows across three sourcing-packed phases at AsiaWorld-Expo in Hong Kong. This must-attend event connects buyers from around the world with verified suppliers of the most in-demand product categories. Uncover new business prospects and network with top industry professionals—all under one roof. To secure your VIP Buyer Privileges. [Contact Carol Hanlon](#)



**Hosted buyer program 2025 - India SME Forum, 3-4 October 2025**

The Hosted Buyer Program of India SME Forum aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters. Through carefully curated buyer-seller matchmaking and sector-focused meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships. [Register.](#)



**Asia-Pacific Textile and Apparel Supply Chain, 19-21 November 2025**

Step into the spotlight at APTEXPO 2025, Asia's premier showcase for textile and apparel innovation. Positioned at the heart of the industry's transformation, this is your gateway to forging powerful connections and scaling new heights. Details and enquiries [here.](#)



**Join our TCF Mission with \*Accommodation**

**Sponsorship VIATT: ASEAN's platform for the entire textile value chain 26-18 February 2026, Ho Chi Minh City, Vietnam**

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT) is the region's most comprehensive trade fair covering the full textile value chain: Apparel Fabrics & Fashion, Home & Contract Textiles, and Technical Textiles & Technologies. [Contact](#)  
(\*Accommodation sponsorship to approved TCF buyers)



### Melbourne Fashion Festival, 14-18 February 2026

This is more than a moment; it's a major milestone year. And we're just getting started. You won't want to miss it! The 2026 Festival is brought to you in partnership with our naming rights partner PayPal. Travelling interstate for the Festival, plan ahead and book your stay in the heart of the city with our hotel partner The Langham Melbourne. [Update](#).



### Join our TCF Mission with \*Accommodation Sponsorship Intertextile Shanghai Home Textiles, March 11-13, 2026

Intertextile Shanghai Home Textiles is Asia's leading home textile event at the National Exhibition and Convention Centre (Shanghai). It is a dynamic platform for industry professionals to source and to gain design inspirations through the conveniently structured product displays. In 2025, 370 exhibitors and 25,000 visitors joined the event – [Contact](#) (\*Accommodation sponsorship to approved TCF buyers)



### Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. [Do you qualify?](#)



### Quote of the month

If a leader doesn't convey passion and intensity, then there will be no passion and intensity within the organisation, and they'll start to fall and get depressed.

*Colin Powell (1937-2021) USA Secretary of State 2001-2005*



### What is Growth Marketing?

In its simplest form, growth marketing, also known as growth hacking, is marketing that is hyper-focused on, well, growth. Its very existence is a response to rapidly growing technology, a shrinking world, and a culture that seems to change on a daily basis. Growth marketer Sean Ellis says a "growth hacker's true compass is north." Bigger, better, and more are what it's all about. [Like this](#).



### Everyone should know this hand sign for someone in distress

The "SOS" hand signal, officially called the Signal for Help, is a one-handed gesture where a person tucks their thumb into their palm and folds their four fingers over it in a continuous motion, signifying a request for assistance in a dangerous situation, particularly domestic abuse or trafficking, without alerting an abuser. This discreet nonverbal tool is used when verbal communication is unsafe, and if someone sees this signal, they should discreetly contact authorities and report that the person may be in danger, while also trying to get a description and location to help the victim.



### BPW network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 120 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit [www.bpw.com.au](http://www.bpw.com.au) or globally visit BPW International [www.bpw-international.org](http://www.bpw-international.org) or contact [Carol Hanlon](#).



### Latest grants for women

Women across Australia face unique challenges in accessing funding and resources for their initiatives, businesses, and professional development. Whether you're a female entrepreneur with a groundbreaking business idea, seeking to advance in STEM, or working in the screen industry, we're committed to helping you find the funding needed to continue your vital work. [Ideas](#).



### Planning for a disaster – and recovery

Natural disasters have a significant and devastating impact on small and family businesses and their communities. The cost and the time it takes for small and family businesses to get back to business after a natural disaster is reduced if you are prepared. Use our disaster response checklist to get started. [Tips](#).



### Anyone can be scammed, but together we can fight back

Australians recorded a combined loss of \$2.03 billion to scams last year. While this is 25.9% less than the previous year, the impact of scams is still devastating to many Australians. Australians are sharing their scam stories. Hear from real scam victims about how scammers manipulated them into



giving them money and personal details. Their experiences can help you learn how to spot and avoid scams. [Learn more](#).



### Latest topics from the cyber-sushi

The scamburger. Cybercrime is never just one bite / The warning signs of scam grooming - Join the study / In their words: IDCARE client stories / Behind the mask: New and trending scams / "Which is safer, using the internet via the home landline or transmitting it via mobile?". Learn more and keep safe [here](#).



Another tip by **Ralph Chammah** -from the now published -

### '1001 Business Tips from 101™ Cyber Security Experts

**Ransomware – to pay or not to pay.** Dealing with ransomware is not a security issue; it's a business continuity issue. With the global shift to remote work, security has an ever-widening scope of influence on your ability to do business. Dilemmas organisations must deal with are: to pay a ransom or not? Will cyber insurance provide adequate shelter? What's the role of government? Having an Incident Response (IR) plan will prepare you to address these questions.



### 2025 Security Trends

Discover the top trends reshaping cloud cybersecurity in 2025, from the evolution of app security to the rise of Zero Trust. In this exclusive AWS eBook, SANS Institute's Dave Shackleford shares expert insights to help you stay secure in a rapidly changing threat landscape. [Here](#).



### A quick trick in Excel to create a list of names from email addresses

Copy the list of email addresses into a column in Excel. In the adjacent column, type how you want the names to appear (e.g.: for Fred.Smith@Gmail.com - type Fred Smith. Then enter the next name on the list (so there are two examples). Place the cursor in the cell below the last example and press Ctrl and E. All the names on the list will be extracted and listed automatically.



### Microsoft Tips

**To copy a file** on the desktop – Hold Ctrl, click on the file icon, and drag.

**To access a wide range of emojis and GIFS:** Hold the Windows key and . - To see more emojis, click on > / to see more GIFS: click on > and enter a topic.

**Malicious Software Removal Tool** – in search, type MRT / Yes / select Quick Scan or Full Scan – computer will scan for malicious software and give a report.

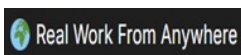
**To speed up your computer** – Click on Settings / select Apps / Startup / Sort by, then Startup impact – turn off unwanted Apps.

**To stop website tracking in Chrome** – click on the three dots (upper right corner of screen) / select Settings / click on Privacy and Security / Third Party Cookies / then: Do not track.



### How to start your own business in Australia

Starting a business takes the right legal structure and financial footing. Download a guide to learn about the essential key insights. To access the guide, to learn the essential steps, plus the opportunity to download guides to much more – [click here](#).



### Looking for a (or an extra) job you can do from home?

The only fully location-independent job board. They say that they hand-pick every job on this site. Live and work from anywhere. Click on this site – enter the profession to see descriptions of a range of international jobs – and apply. [Here](#).



### About ASD's ACSC: Be aware of current scams

The Australian Signals Directorate's Australian Cyber Security Centre (ACSC) leads the Australian Government's efforts to improve cybersecurity. Our role is to help make Australia the most secure place to connect online. Learn more and sign up to receive warnings – [here](#).



### Gloves off as ATO is set to go after delinquent small businesses

Small businesses account for two-thirds of the overdue \$50 billion in tax owed to the Australian Tax Office – and they have been warned that debt collection efforts are about to be ramped up. The ATO attributes the rising levels of tax debt to the increasing cost of goods and services, which is affecting nearly every industry. However, while noting that the level of debt is being "stabilised" thanks to firmer recovery strategies, Commissioner of Taxation Rob Heferen warns that people should start getting their affairs in order. [Article](#).



**Reduce your business energy costs by 20% - 40%**  
**FREE Access to all nine topics Energy Efficiency Webinars**  
[Contact us Webinars](#)

## Business Skills 'On Demand' Sessions



**Live and Recorded Webinar for Online - Anytime - Fast Track your Training**  
**Members receive one FREE webinar below during October- [Contact us](#)**

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
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- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
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- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
- [Make Customer Experience Your Competitive Edge](#)
- [Understanding Freight Logistics of Importing and Exporting](#)
- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)
- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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