



TCF GLOBAL NEWS UPDATE - OCTOBER 2025



Global Sourcing Expo, Melbourne, 18-20 November

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. www.globalsourcingexpo.com.au
Kumar Peiris, TCF Australia will be delivering **FREE EXPORT & IMPORT WORKSHOPS** during Global Sourcing Expo, Melbourne – **BOOK NOW** also includes Free Access Pass to Global Sourcing Expo
Introduction to Exporting & Importing, 10.30am-12noon, 19th November
Export & Import Guide for Small Business 2pm-3.30pm, 19th November



OCTOBER IS CYBER SECURITY MONTH

FREE eBook with 1001 Cyber Tips

1001 Business Tips from 101™ Cyber Security IT Experts
FREE eBook for small businesses with tips from 101 global cyber security experts to help small business owners and their staff stay cybersafe.

[Media Release](http://www.mybusinessincubator.com.au/1001) 1001 Business Tips published by Belmont BEC Inc.
www.mybusinessincubator.com.au/1001



Cyber Security Awareness Month 2025

Take action to protect your networks and digital infrastructure now and into the future.

October is Cyber Security Awareness Month, and it offers an opportunity for all Australians to take action to improve their cyber security. This Cyber Security Awareness Month, the Australian Government's theme is 'Building our cyber safe culture'. For simple steps and resources to safeguard yourself online, visit actnowstaysecure.gov.au/cybermonth2025. [Learn more.](#)



Are you an exporter? in logistics? or global trade advisor?

Like to be featured in our FREE EXPORT eBook - 1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Each expert will be allocated two pages. Participation includes additional promotional opportunities as an exporter or advisor you may also be invited as a presenter in future Export ONLINE Forums.

Interested to gain exposure? **Contact** [Carol Hanlon](#)



Welcome to TCF WA member – Carolyn O'Driscoll, RAG Pop Up

Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available.

[Membership Subscription](#)

TCF invites its network to link with its Social Media pages

TCF Facebook - [Link](#)

TCF LinkedIn - [Link](#)



TCF WA, TCF Australia and TCF Global Mentors and Business Advisors
Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. [Book by the Hour:](#)
Online or Phone



5 sustainability strategies for small businesses

Taking a few small steps towards developing a sustainable business can deliver long-term benefits for not only the environment but also your business's bottom line, contributing to your long-term profitability and building customer loyalty. It can also help you win tenders and contracts, with sustainability increasingly becoming a focus and requirement of the tendering process. [Learn how.](#)



40th IAF World Fashion Convention, Oct 24–25, 2025, Indonesia

Join us for the 40th IAF World Fashion Convention, a landmark event bringing together the brightest minds and most influential leaders in the global apparel and textile industry. IAF is proud to collaborate with the International Textile Manufacturers Federation (ITMF) to deliver an unparalleled industry-wide platform for learning, networking, collaboration, and inspiration. [Register.](#)



Asia's Global Sources Hong Kong Shows, October 2025

Premier B2B sourcing event, where innovation meets opportunity. Every April and October, Global Sources holds specialised trade shows across three sourcing-packed phases at AsiaWorld-Expo in Hong Kong. This must-attend event connects buyers from around the world with verified suppliers of the most in-demand product categories. Uncover new business prospects and network with top industry professionals—all under one roof. To secure your VIP Buyer Privileges. [Contact Carol Hanlon](#)



Hosted buyer program 2025 - India SME Forum, 3-4 October 2025

The Hosted Buyer Program of India SME Forum aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters. Through carefully curated buyer-seller matchmaking and sector-focused meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships. [Register.](#)



Asia-Pacific Textile and Apparel Supply Chain, 19-21 November 2025

Step into the spotlight at APTEXPO 2025, Asia's premier showcase for textile and apparel innovation. Positioned at the heart of the industry's transformation, this is your gateway to forging powerful connections and scaling new heights. Details and enquiries [here.](#)



Join our TCF Mission with *Accommodation

Sponsorship VIATT: ASEAN's platform for the entire textile value chain 26-18 February 2026, Ho Chi Minh City, Vietnam

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT) is the region's most comprehensive trade fair covering the full textile value chain: Apparel Fabrics & Fashion, Home & Contract Textiles, and Technical Textiles & Technologies. [Contact](#) (*Accommodation sponsorship to approved TCF buyers)



Melbourne Fashion Festival, 14-18 February 2026

This is more than a moment; it's a major milestone year. And we're just getting started. You won't want to miss it! The 2026 Festival is brought to you in partnership with our naming rights partner PayPal. Travelling interstate for the Festival, plan ahead and book your stay in the heart of the city with our hotel partner The Langham Melbourne. [Update.](#)



Join our TCF Mission with *Accommodation Sponsorship

Intertextile Shanghai Home Textiles, March 11-13, 2026

Intertextile Shanghai Home Textiles is Asia's leading home textile event at the National Exhibition and Convention Centre (Shanghai). It is a dynamic platform for industry professionals to source and to gain design inspirations through the conveniently structured product displays. In 2025, 370 exhibitors and 25,000 visitors joined the event – [Contact](#) (*Accommodation sponsorship to approved TCF buyers)



Quote of the month

If a leader doesn't convey passion and intensity, then there will be no passion and intensity within the organisation, and they'll start to fall and get depressed.

Colin Powell (1937-2021) USA Secretary of State 2001-2005



What is Growth Marketing?

In its simplest form, growth marketing, also known as growth hacking, is marketing that is hyper-focused on, well, growth. Its very existence is a response to rapidly growing technology, a shrinking world, and a culture that seems to change on a daily basis. Growth marketer Sean Ellis says a "growth hacker's true compass is north." Bigger, better, and more are what it's all about. [Like this.](#)



Everyone should know this hand sign for someone in distress

The "SOS" hand signal, officially called the Signal for Help, is a one-handed gesture where a person tucks their thumb into their palm and folds their four fingers over it in a continuous motion, signifying a request for assistance in a dangerous situation, particularly domestic abuse or trafficking, without alerting an abuser. This discreet nonverbal tool is used when verbal communication is unsafe, and if someone sees this signal, they should discreetly contact authorities and report that the person may be in danger, while also trying to get a description and location to help the victim.



BPW network - taking action for women's equality

BPW (Business & Professional Women) members advocate for issues that affect women around the world today. BPW operates in over 120 countries globally and has consultative status with United Nations Economic & Social Council (ECOSOC). If you wish to connect with like-minded women in Australia visit www.bpw.com.au or globally visit BPW International www.bpw-international.org or contact [Carol Hanlon](#).



Planning for a disaster – and recovery

Natural disasters have a significant and devastating impact on small and family businesses and their communities. The cost and the time it takes for small and family businesses to get back to business after a natural disaster is reduced if you are prepared. Use our disaster response checklist to get started. [Tips.](#)



Latest topics from the cyber-sushi

The scambugger. Cybercrime is never just one bite / The warning signs of scam grooming - Join the study / In their words: IDCARE client stories / Behind the mask: New and trending scams / "Which is safer, using the internet via the home landline or transmitting it via mobile?". Learn more and keep safe [here](#).



Another tip by **Ralph Chammah** -from the now published -

'1001 Business Tips from 101™ Cyber Security Experts

Ransomware – to pay or not to pay. Dealing with ransomware is not a security issue; it's a business continuity issue. With the global shift to remote work, security has an ever-widening scope of influence on your ability to do business. Dilemmas organisations must deal with are: to pay a ransom or not? Will cyber insurance provide adequate shelter? What's the role of government? Having an Incident Response (IR) plan will prepare you to address these questions.



2025 Security Trends

Discover the top trends reshaping cloud cybersecurity in 2025, from the evolution of app security to the rise of Zero Trust. In this exclusive AWS eBook, SANS Institute's Dave Shackleford shares expert insights to help you stay secure in a rapidly changing threat landscape. [Here.](#)



A quick trick in Excel to create a list of names from email addresses

Copy the list of email addresses into a column in Excel. In the adjacent column, type how you want the names to appear (e.g.: for Fred.Smith@Gmail.com - type Fred Smith. Then enter the next name on the list (so there are two examples). Place the cursor in the cell below the last example and press Ctrl and E. All the names on the list will be extracted and listed automatically.



Microsoft Tips

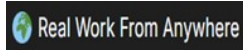
To copy a file on the desktop – Hold Ctrl, click on the file icon, and drag.

To access a wide range of emojis and GIFS: Hold the Windows key and . - To see more emojis, click on > / to see more GIFS: click on > and enter a topic.

Malicious Software Removal Tool – in search, type MRT / Yes / select Quick Scan or Full Scan – computer will scan for malicious software and give a report.

To speed up your computer – Click on Settings / select Apps / Startup / Sort by, then Startup impact – turn off unwanted Apps.

To stop website tracking in Chrome – click on the three dots (upper right corner of screen) / select Settings / click on Privacy and Security / Third Party Cookies / then: Do not track.



Looking for a (or an extra) job you can do from home?

The only fully location-independent job board. They say that they hand-pick every job on this site. Live and work from anywhere. Click on this site – enter the profession to see descriptions of a range of international jobs – and apply. [Here](#).



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- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
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- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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