



BELMONT BEC NEWS UPDATE - NOVEMBER, 2025



CONGRATULATIONS WINNERS & FINALISTS

32nd Belmont & Western Australian Small Business Awards, 2025

Congratulations to all our Winners & Finalists in 32nd Belmont & Western Australian Small Business Awards 2025, an exciting night celebrating business excellence and community achievements.

Winners Media Release Award Program

Photos, Videos, PerthNow Awards Feature can be viewed on Awards web site in coming weeks



The top 50 small business leaders of 2025!

Congratulations to Cyber presenter Dr Nickson Karie, NMCYBER

Discover the definitive list of Australia's Top 50 Small Business Leaders, showcasing the resilience and ingenuity defining the modern business community. This report shines a light on the Top 50 Small Business Leaders, whose journeys are a powerful testament to the grit, ingenuity, and community focus of entrepreneurs today. Download the full report to gain insight into the strategies, successes, and commitment to social impact demonstrated by this year's honourees...[here](#).



Global Sourcing Expo Australia, Melbourne, 18-20 November

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. www.globalsourcingexpo.com.au



FREE EXPORT & IMPORT WORKSHOPS at Global Sourcing Expo, Melbourne

BOOK NOW, 19th November delivered by Kumar Peiris, TCF Australia also includes Free Access Pass to Global Sourcing Expo [Introduction to Exporting & Importing, 10.30am-12noon, 19th November](#) [Export & Import Guide for Small Business 2pm-3.30pm, 19th November](#)



Belmont Business 'Ask an Export Expert' Sundowner

26th November, 6pm-8pm - [BOOKINGS](#)

Promote your business, make new trade and business contacts and gain new opportunities. Great Guest Speakers and Networking. **VENUE:** Firehouse Restaurant, Country Comfort, 249-263 Grt Eastern H'wy, Belmont **FREE ENTRY**, Door Prizes, Nibbles Provided; Happy Hour Drinks, Bar Prices.



FREE EXPORT ASSISTANCE for you and your staff!

BEC NATIONAL EXPORT ONLINE Training & Mentoring Project
Looking to increase your sales? Export your goods or services?

FREE WEBINARS - 27th November - all times AWST (Perth Time)

BOOKINGS ESSENTIAL

- 1) Introduction to Exporting: 9.30-11.30am [BOOK](#)
- 2) Export Guide for Small Business: 12-2pm [BOOK](#)
- 3) Writing your Export Marketing Plan: 2.30-4.30pm [BOOK](#)

Can't make the date? [Request a Recording](#)

Register for [FREE ONLINE Export Mentor](#)

[BEC EXPORT FLYER](#) [EXPORT MEDIA RELEASE](#)



AI Marketing 101: Your New Competitive Edge



5 November 2025 Online
2 - 4 PM (AWST)

REGISTER HERE
bit.ly/aimarketing-101

1. **Introduction:** Why Generative AI matters for WA businesses
2. **The Unchanging Core:** AI and brand trust, loyalty, service
3. **A Simple Guide to the Tech:** ChatGPT, Midjourney, and more
4. **Live Demo:** Brainstorming, copywriting, social posts



Using AI to Find and Engage Local Customers



12 November 2025 Online
2 - 4 PM (AWST)

REGISTER HERE
bit.ly/localcustomers-ai

1. **AI Market Research:** Discover customer needs and competitor insights in mins
2. **Content Creation:** Use AI to draft blogs, posts, and scripts for Perth audiences
3. **Mastering Prompts:** Write clear instructions to guide tools like ChatGPT, Canva
4. **Hands-On:** Create a week's social content in 30-min



From Clicks to Customers Driving Sales and Loyalty with AI



19 November 2025 Online
2 - 4 PM (AWST)

REGISTER HERE
bit.ly/clickai-customer

1. **AI Customer Service:** Set up simple chatbots to handle questions anytime
2. **Personalisation at Scale:** Use AI for tailored offers, recommendations, and follow-ups
3. **Building Loyalty:** Boost reviews, manage programs, and reward advocates
4. **Live Demo:** Create a personalised re-engagement email sequence



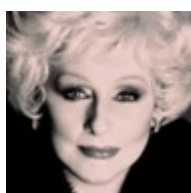
LIVE' WEBINAR - AI for Small Business: Save 10 Hours in Just 1 Hour, \$50" 20th Nov, Thursday, 12noon – 1pm AWST Perth

Presented by Angie Draca

Through this webinar you will gain insight into:

- *Learn 3–5 core AI tools that instantly save you hours each week
- *Walk away with a cheat sheet of 10 ready-to-use AI shortcuts.
- *Turn ideas into polished content and workflows in minutes—not hours
- *One-hour online training: practical, stress-free, no experience required.

[BOOKING ESSENTIAL](#)

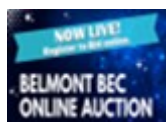


Quote of the month

Everyone has an invisible sign hanging from their neck saying,
“Make me feel important”.

Never forget this message when working with people.

Mary Kay Ash (1918 – 2001) - American businesswoman and founder of multi-level marketing company Mary Kay Cosmetics, Inc.



BELMONT BEC ONLINE AUCTION - CLEARANCE BIDS INVITED

Looking for Xmas Gifts - Diamond watch, sports memorabilia, online business development books and heaps more fabulous offers. All proceeds assist BEC & TCF provide support services to small businesses. www.becauction.com



The Most Profitable Businesses in Australia 2026

Looking to start a business or buy an existing one in Australia in 2026? Find out the best and most profitable sectors to consider in your search. This guide explores some business sectors poised to be the most profitable for Australian entrepreneurs in 2026, covering why each sector is booming and offering practical tips to help you decide what's best for you ... make informed decisions on the next big step to take on your entrepreneurial journey. [Learn how.](#)



50 small business ideas to start in 2026: low investment - high potential

Business owners and entrepreneurs have something to look forward to in terms of new ventures. When it comes to making a start, it might be overwhelming, and even those businesses that will succeed in 2026 may feel overwhelmed. Although no one can predict the economic conditions of 2026, there are major business considerations that should be taken into account by business owners before they venture into a business that will withstand the test of time... [like this.](#)



Welcome to Friends of Belmont BEC - Petch Folvig, Little IT Co

BENEFITS OF BEC MEMBERSHIP - Members can access 30-60mins free advisory with an accountant; lawyer; HR specialist; or IP Attorney to discuss your issues. Members also receive free webinars during the designedge innovation festival, free business

sundowners, buying mission opportunities, access to mentoring at discounted rates, supply chain linkages. Bronze, Silver & Gold Levels available. Membership is tax deductible. [Join](#)
[BEC invites its network to link with its Social Media pages](#)
BEC FaceBook [Link](#)
BEC LinkedIn [Link](#)

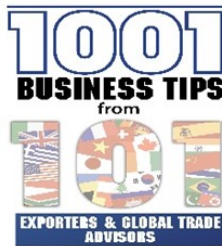


Belmont BEC & BEC Global Business Advisors, Mentors, Business Coaches - Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. **By the Hour: Online or Phone Face - Phone [Bookings](#)**



Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. [Do you qualify?](#)



Are you an exporter? in logistics? or global trade advisor?

1001 Business Tips from 101™ Exporters and Global Trade Advisor Experts

Like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages. Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact [Carol Hanlon](#)**



Opportunities for businesses at Perth's Vietnamese Spring Festival

The festival serves as a platform for Vietnamese companies to introduce their products and services to Aussie consumers, international students, and the Vietnamese community. Vietnamese businesses showcase a variety of items, from traditional handicrafts to modern consumer goods, while also networking with potential partners and distributors to expand their market presence. Email contact for details [here](#).



Can you Help?

Christmas Hamper Collections - non-perishable food items

Belmont BEC, TCFWA & BPW Belmont are assisting Jacaranda Community Centre, 146 Epsom Ave. Belmont with their community collection for non-perishable food items to assist in making 400 Christmas hampers for those in need. Hamper items: tinned ham, rice, pasta, jelly, custard, soft drink, anything festive, toys or small gift for disadvantaged women. **Drop your donations off at Jacaranda or at Belmont BEC office, Cloverdale before Nov 21st.**



The Cyber Sushi (serving up the cold facts, with some phish bytes)

Featured in this issue: Investment Scams Are Getting Smarter
Cyber Month 2025 - Celebrating 21 Years of Cyber Awareness
Behind the Mask: New and Trending Scams
"How can you tell if a website is real or fake?" [Learn more.](#)



The Yellow Ribbon Project

The Yellow Ribbon Project for Second Chances Australia has launched HER Community - a free women's empowerment program created to support women in remote, regional, and lower socio-economic communities across Western Australia. HER stands for Hope, Empowerment, and Resourcefulness, which are the heart of every workshop. Each workshop runs for 1.5 hours and may be held as a breakfast, lunch, or evening gathering, depending on the location. [Website.](#)



Another tip by **Felix Zevkli**, -from the now published -

'1001 Business Tips from 101™ Cyber Security Experts

Add Captcha to your website. There are several variants of Captcha out there, but the idea is the same between plugins and methods: force any site visitor who tries to fill out a form to first prove they're human. While it was once a troublesome and inconvenient option, Captcha has improved greatly in recent years. Plus, it protects all kinds of forms on your site, so it does double duty by helping to stop hackers and prevent spam.



Small Business News

Several articles, including new resources to help small businesses. They've created some new practical guides based on real cases to help you protect your business. Default credit listings: understand how default notices and listings affect your credit file, payment options, steps to take if a listing is incorrect, other helpful links... and much more ... [Here](#).



Websites that you may find useful

- * **To remove image background** from photos 100% automatically in 3 seconds with zero clicks and free! [Here](#).
- * **Create a beautiful resume** quickly with the help of artificial intelligence and customisable templates. Impress your future employer. [Here](#).
- * **Your one-stop visual studio**. Create stunning images and cinematic videos with AI - fast, effortless, and professional. [Here](#).
- * **You have a PDF to edit**. SimplePDF makes it easy. Upload any PDF to get started or explore business plans. [Here](#).
- * **Your ultimate source for free design resources**. [Here](#).



Spring Edition of Inside Small Business

Don't miss this series of articles relevant to every small business, including the Top 50 Small Business Leaders. Plus articles on minimum wage and superannuation increases, ATO after small businesses, dealing with rising rents, 'growth killers', designing a website, how to delegate, and much more [here](#).



Future-proofing Australian retail

As innovation accelerates across the retail industry, Australian businesses face both exciting opportunities and complex challenges. From AI-powered smart stores to carbon-negative fashion, the future of retail is being shaped by innovation, sustainability, and shifting consumer expectations. [Learn more](#).



4 steps to understanding your ESG credentials

Globally, momentum is building for mandatory sustainability reporting, with environmental, social, and governance (ESG) factors becoming increasingly important for businesses to enhance their reputation, attract investors, and align with societal expectations. While the immediate focus for mandatory reporting is on large organisations, smaller entities are not necessarily off the hook. You can begin on your sustainability journey [here](#).



Cyber health check tool

This free tool helps you to do a basic cybersecurity assessment. It is for individuals, small businesses, and not-for-profits who want to improve their cybersecurity but aren't sure what to do. It will take less than 5 minutes to complete, and your assessment is anonymous. Access [here](#).



Annual cyber threat report 2024-2025

Australia is an early and substantial adopter of digital technology, which drives public services, productivity, and innovation. Our increasing dependency on digital and internet-connected technology means Australia remains an attractive target for criminal and state-sponsored cyber actors. [Report](#).



Stakeholder survey - ACCC annual review of compliance and enforcement policy and priorities

Each year, the ACCC reviews compliance and enforcement policy and priorities. Through this process, they identify issues and sectors that are priority areas for the ACCC, as well as the factors considered when deciding whether to pursue further action. Feedback from businesses and consumers helps shape the decisions the ACCC makes regarding what matters to pursue. [Take the survey](#).



Free cash flow forecast template

Download a free cash flow forecast template for your business. Fill in the form to get a free cash flow forecast template as an editable PDF. They'll also link you to a guide on how to use it. [Here](#).



9 tips on how to use TikTok for business

TikTok is more than just a place where Gen Z dances to viral soundbites. TikTok's high engagement rates appeal to businesses that want to grow audiences with new types of social media content. Create a website for your business and promote the URL in your TikTok account bio to direct engaged viewers to your portfolio, product pages,

affiliate links, and more. This post looks at top tips and ideas for businesses to gain traction on TikTok. [Here](#).



Side hustle tax Australia: your complete guide to staying ATO compliant

If you're one of the 48% of Australians juggling a side hustle alongside your main gig, you're not alone in wondering how the Australian Taxation Office views your extra income streams. The truth is, the tax landscape for side hustles has become more complex than a prog rock composition, with digital tracking systems now monitoring every transaction and new compliance requirements that can catch even savvy entrepreneurs off guard. [Learn more](#).



Counterfeit cash is circulating. Here's how to spot a fake note

Businesses, especially those that deal with a lot of cash, need to take note, particularly when they receive \$50 and \$100 notes. Offenders were targeting businesses where young people worked because they were less experienced in spotting the difference. At first sight, they look real. [Learn more](#).



Microsoft tips

To lock your computer - Windows logo key + A. Locking your screen prevents people from accessing your device when you're away.

To minimise: Windows logo key + M.

To move the cursor to the end of a document – Ctrl and End.

To undo what's just been typed or altered, select Ctrl + Z.

To cut selected text, images, and tables, use Ctrl + X.

To zoom in – Ctrl +

To zoom back Ctrl -



A guide to choosing the right hardware and software for small businesses

This in-depth guide explores the key factors to consider when choosing the right hardware and software for your small business, including evaluating your current and future needs, compatibility, scalability, and security. Consider partnering with an experienced IT support provider who can provide tailored guidance and recommendations to make the process simpler and more cost-effective while ensuring your business has the tools and infrastructure it needs to thrive in the digital age.

[Article](#).



How to fire a bad client (politely)

Throughout the life of your business, you'll come across some clients who are difficult to work with. They may question the work you do for them, start arguments with you or your team incessantly, put pressure on you to deliver work, refuse or consistently forget to give you the information you need. Because of this turbulent relationship they may undermine your work or blame you and, in some cases refuse to pay. When a client becomes a bigger hassle than the money they bring in is worth to you, it's time to make the tough call and end the client relationship....[like this](#).



Quick tricks in Excel

* To add more rows in an Excel spreadsheet, click on the row above where you want to add more rows, then hold Alt I and R. To keep adding more rows, each time you press the F4 key, it will add another row – easy!

* If you have several columns of names and want them combined into one column, try this – in the top cell of the column to feature all the names, type =TOCOL / open parenthesis (/ highlight all the names in the columns / close the parenthesis) – DONE!



Windows 10 is no longer supported by Microsoft - options

You CAN keep using Windows 10, even beyond October 2025, with Microsoft's Extended Security Updates (ESU) program. This video shows you step-by-step how to enrol your Windows 10 PC, the different options available, and what this means if your device isn't eligible for Windows 11. Learn how to extend the life of your Windows 10 device and keep it secure with extended updates. [Here](#).

PLUS - Small businesses face heightened risk of phishing, fraud, and malware once Microsoft ceases support for its Windows 10 operating system – [here](#).



Nominations Open - Top 50 people in e-commerce

To be eligible, you must be an e-commerce professional working at an e-commerce business or online marketplace in Australia (vendors/service providers are not eligible), and you must be able to demonstrate excellence in the following areas in the last 12 months:
 *Contributed to the commercial success of the business
 *Championed innovation within the business
 *Demonstrated leadership within the business. [Nominate here](#).



Reduce your business energy costs by 20% - 40%

FREE Access to all nine topics Energy Efficiency Webinars [Contact us](#)



STORAGE KING PERTH AIRPORT – special % offer

Past Winner - Facility of the Year Award

15% off storage boxes and 50% off the first 2 months of storage. Storage King can ship your parcels to anywhere in the world. Storage King arrange the booking and email consignment notes for clients to attach to their deliveries. We offer a wide range of self-storage options, from lockers to vehicle storage.

Phone Email W: storageking.com.au

Our special thanks to Storage King Perth Airport for their great support in sponsoring storage of textiles and sewing machines donated for our next community village sewing projects.



FOR HIRE - Training and Meeting Rooms at Belmont BEC

Fully equipped training room, catering and refreshments available.

Unit 3, 216 Belmont Ave., Cloverdale - [Contact Belmont BEC](#)

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Training
Members receive FREE webinar below during November - [Contact us](#)

www.belmontbec.com/webinars

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
- [Buying Or Selling A Business](#)
- [Fashioning Sustainability Diverse Perspectives](#)
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- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)

- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
- [Make Customer Experience Your Competitive Edge](#)
- [Understanding Freight Logistics of Importing and Exporting](#)
- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)
- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

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